



**Almost Heaven ... Exploring New Vistas: MAC 2008, Morgantown, WV
CE Classes – Monday, October 20, 2008**

Leadership in a Health Sciences Library: Be a Leader from Your First Day on the Job

1:00pm-5:00pm – Puskar Room at Waterfront Place Hotel

16 seats

\$65/members, \$85/non-members

4 MLA CE Contact Hours

Instructors:

Anne Linton, AHIP, Director, Himmelfarb Health Sciences Library, George Washington University, Washington, DC

Kathe Obrig, Associate Director, Access Services, Himmelfarb Health Sciences Library, George Washington University, Washington, DC

Alexandra Gomes, AHIP, Associate Director, Curriculum and Technology, Himmelfarb Health Sciences Library, George Washington University, Washington, DC

Patricia Wilson, consultant, Washington, DC

Description:

This course will assist attendees in defining leadership, identifying types of leadership, and categorizing the qualities of a good leader. Topics to be covered include management versus leadership, vision and strategic planning, project management, change management, effective styles of communication, special challenges of leading in today's health care environment, MLA's Academy of Health Information Professionals and other pathways for professional development, and building trust and effective teams.

Integrating Web 2.0 Technologies: Tools & strategies for enhancing services at your library. (hands on)

9:00am-4:45pm (12:30-2:15 lunch on your own) – WVU Computer Classroom 1

25 seats

\$130/members, \$170/non-members

8 MLA CE Contact Hours (6 hours at annual meeting, 2 hours online participation post meeting)

Instructors:

Bart Ragon, Associate Director for Library Technology & Development, Claude Moore Health Sciences Library, University of Virginia

Stefanie Warlick, Assistant Professor, Health & Human Services Librarian, East Campus Library, James Madison University

Description:

Once librarians and information professionals identify Web 2.0 tools and services as useful, there are many challenges involved for successful implementation. This course will focus on the integration of these emerging technologies into academic, medical, and hospital library settings. Content will include an exploration into the value of these tools, examples of current creative uses, and strategies for implementation and evaluation. Course lecturers will use a combination of lecture slides, case studies, and hands-on simulations in order to equip course participants with the tools necessary to effectively collaborate with IT staff for successful integration of these services in their institutions. The primary goal of this course is to enable library professionals to better communicate and collaborate over the implementation of Web 2.0 technologies within their library setting. At the end of the course participants will be able to identify Web 2.0 technology projects appropriate for their environments as well as understand the needs and demands these projects may place on their IT infrastructure.

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Grants and Proposal Writing

8:00am-12noon – WVU Computer Classroom 2

25 seats

\$65/members, \$85/non-members

4 MLA CE Contact Hours

Instructor:

Sheila Snow-Croft, Outreach Education Coordinator, NN/LM Southeastern Atlantic Region

Description:

This class is designed for beginning proposal writers and will teach you how to apply for funding opportunities. Each component of the grant writing process will be addressed, including: documenting the need; identifying the target population; writing measurable objectives; developing a work plan; an evaluation plan and dissemination plan.

Assessment of Information Literacy: Implementation Strategies

1:00pm-5:00pm – Riverfront Room at Waterfront Place Hotel

25 seats

\$65/members, \$85 non-members

4 MLA CE Contact Hours

Instructors:

Deborah B. Gaspar, Instructional and Collection Development Librarian, Gelman Library, George Washington University

Jennifer Nutefall, Instruction Coordinator, Gelman Library, George Washington University

Description:

Assessment is a complex process to assist educators in understanding what and how students learn. It is more challenging for libraries because of their relationship to the learning process. Libraries need to look at assessment from both a programmatic and classroom level. Program objectives and classroom learning objectives provide benchmarks for assessment at each level. The discussion will highlight both the purposes of assessment, methodological tools, as well as identifying stakeholders in the assessment process. Communication and use of assessment feedback will be described as well. Through activities and small group discussions participants will design learning objectives and learn techniques they can use in their classrooms.