



**MAC/MLA 2008
Annual Meeting
Oct. 20-22, 2008
Morgantown, WV**

Dear Exhibitor/Sponsor:

As Chair of the Exhibits Committee, I invite you to join us this year at the Annual Meeting of the Mid-Atlantic Chapter of the Medical Library Association (MAC/MLA), to be held at the Waterfront Place Hotel in Morgantown, WV. The theme of the 2008 MAC/MLA Annual Meeting is "*Almost Heaven: Exploring New Vistas.*" Medical librarians from the District of Columbia, Maryland, North Carolina, Virginia and West Virginia will be gathering to celebrate our accomplishments and look ahead to another year! For more information, see our web site at <http://www.cbil.vcu.edu/mac/events/2008/meeting.html>.

The meeting has been scheduled for October 20-22, 2008, with time designated for exhibits on **October 21, 2008**. To insure optimal exhibitor exposure that day, a number of the meeting events will be located in the exhibit hall including a continental breakfast, a morning break, and an afternoon break.

The hotel can comfortably accommodate booths for exhibitors. There are a limited number of spaces available. Priority locations will be reserved on a first come-first served basis for exhibitors and sponsors. Each booth includes standard drapery, a 6' skirted table, two chairs, and one electrical outlet. The **exhibit fee of \$425.00** includes one standard booth, a one-day meeting registration for one representative and one ticket to the Welcome Reception on October 20. There is no charge for Internet access at the hotel.

The Exhibits Committee is accepting donations for sponsorship of a variety of events. Please see the attached list of sponsorship opportunities. Names of exhibitors and sponsors will be highlighted in the program and posted on the meeting's web site, with links to their company or product web site.

There are also opportunities for advertising in the MAC/MLA meeting's printed program. Full-page ads cost \$125, and half-page ads are \$75. The inside back cover at \$250 and the back cover ad is \$300. See attached for more detailed information.

Please complete an Exhibitor/Sponsor Application form and return it by mail or fax no later than **Friday, July 13** in order to reserve a space. If you have any questions, please contact me. We look forward to hearing from you!

If you have any questions about the MAC/MLA meeting or sponsorship opportunities, please don't hesitate to call or email me. My contact information is listed below.

I look forward to seeing you in Morgantown in October.

Virginia F. Bender, Chair
MAC/MLA Exhibits Committee
Health Sciences Library
Robert C. Byrd Health Sciences Center
West Virginia University
Morgantown, WV 26506
Phone: 304-293-1921
Fax: 304-293-5995
Email: Virginia.Bender@mail.wvu.edu