

## MID-ATLANTIC CHAPTER goals for 2007/2008

### MLA Goal 1. Recruitment, Membership and Leadership in the Profession

- MAC Objective: ***Promote and publicize the value of health information professionals.***
- MAC Objective: ***Recruit and retain a knowledgeable and diverse work force.***
- MAC Objective: ***Investigate and implement new business practices that will allow MAC to operate more efficiently and economically.***

Responsibility: All of us, Membership and Recruitment Committee; Strategic Planning; MAC Board Members; Financial Planning Special Committee

### MLA Goal 2. Life Long Learning

- MAC Objective: ***Contribute to the individual and professional knowledge base of health information services.***

Responsibility: All of us; Professional Development Committee; Annual Meeting Committee; Communications Committee

### MLA Goal 3. Advocacy

- MAC Objective: ***Promote and publicize the value of health information professionals.***

Responsibility: All of us; Communications Committee; Chapter Council Representatives and Honors & Awards Committee

### MLA Goal 4. Creating and Communicating our Knowledge

- MAC Objective: ***Explore new technologies and methods to enhance communication between members and to conduct expedite the business of the chapter.***
- MAC Objective: ***Support use of technology s to manage and disseminate health information.***
- MAC Objective: ***Promote and support health information research.***

Responsibility: All of us; Communications Committee; Professional Development Committee; Research Special Committee; Annual Meeting Committee

### MLA Goal 5: Building a Network of Partners

- MAC Objective: ***Enhance our ongoing relationship with the Medical Library Association and explore new partnerships.***

Responsibility: All of us; Membership and Recruitment Committee; Chapter Council Representatives