

# ***TAKING CHARGE!***

**1995 MAC/MLA Program Committee**

The 1995 MAC Program Committee took YOUR suggestions to heart and have designed a program to meet your networking, informational and scheduling needs.

The Conference will focus on the theme of "**TAKING CHARGE.**" The first step in "**TAKING CHARGE**" is to understand the environment in which we operate. Kenneth A. Rethmeier, Dr. P.H., Vice President at SunHealth Alliance in Charlotte, North Carolina will talk about the current environment of healthcare and the issues of changing visions, community health needs and realignment. Dr. Susan Gustke, Director of Eastern AHEC in Greenville, North Carolina will discuss the Telemedicine project at Eastern Carolina Medical School and how that is changing the environment of healthcare.

To help provide the skills and knowledge necessary for "**TAKING CHARGE,**" we are offering Skill Sessions on Monday and Tuesday. The Roundtable Luncheon will also provide an excellent opportunity to network with your peers and exchange information and experiences.

The meeting will end on a high note with Jana Bradley, Ph.D., sending us off energized with ideas for future roles and directions.

We hope this program will provide the membership with ample opportunities to network, learn new skills and feel better about "**TAKING CHARGE!**"

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## **ON TO RICHMOND...**

**1995 MAC/MLA Local Arrangements Committee**

The Local Arrangements Committee invites you to Richmond and the historic Jefferson Hotel for the 1995 **MAC/MLA Annual Meeting on October 15-18.** Plan to come early or stay late to visit our many historic and cultural sites such as the Virginia Museum of Fine Arts, the White House and Museum of the Confederacy, the Science Museum of Virginia, the Poe House and the Capitol. The City of Richmond has much to offer, so "**TAKE CHARGE**" and register for MAC 1995. We look forward to seeing you in Richmond.

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## HOSPITALITY NOTES

**The Jefferson**, Richmond's only five-diamond hotel, is located in the heart of the city's historic district. A national historic landmark, The Jefferson has hosted nine Presidents, numerous celebrities and other notables since its opening in 1895. The hotel features two restaurants: Lemaire for elegant fine dining, and T.J.'s Grill for more informal fare. A state-of-the-art fitness club is available and a pool is housed in a separate building across the street.

The **Welcome Reception** will be held in The Jefferson's magnificent Rotunda. This area, surrounded by faux marble pillars supporting a 70-foot ceiling embellished with multicolored gold-leaf designs and a stained glass skylight, has been the location of some of the most important social events in Richmond. On the north end of the Rotunda is the Grand Staircase that many believe served as the model for the one depicted in "*Gone With The Wind*."

The **Banquet Cruise** will be the social highlight of the conference. While cruising along the historic James River, you will enjoy fine dining and entertainment aboard the **ANNABEL LEE**.

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### MAC RESEARCH TASK FORCE

At the September 1995 Executive Board meeting, the Research Task Force will report on their objectives and required resources for the next year. The final report of the Task Force is expected to be submitted in September, 1996.

#### The charges for the Task Force are:

- Recommend a governance structure to support research activities, either through a standing committee or distributed among existing committees
- Identify research topics with impact on chapter members
- Recommend ways to encourage publication and promotion of research results
- Identify educational activities to support research
- Utilize the Research Policy Statement of the Medical Library Association as a guide for chapter activities
- Submit resource requirements for ongoing support of research activities in the chapter

The members of the Task Force are:

**Dale Bartle Riordan, Chair**  
Atkins Library  
University of North Carolina at Charlotte

**Terrance Burton**  
Health Sciences Library  
West Virginia University

**Jayne Campbell**  
Welch Medical Library  
Johns Hopkins University

**Phyllis Ruscella**  
Health Sciences Library  
University of North Carolina at Chapel Hill

**Brenda Seago**  
Computer Based Instruction Lab  
School of Medicine, Medical College of Virginia  
Virginia Commonwealth University

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### News from Other Chapters - Telemedicine Information Exchange

The Telemedicine Research Center, an Oregon-based not-for-profit research organization, announces the availability of the Telemedicine Information Exchange (TIE), a comprehensive database of information on telemedicine. It includes a bibliographic database of over 1000 citations from a variety of sources, including abstracts. A subset of this database indexes all the articles from major telemedicine publications. Other databases include such things as funding availability for telemedicine; a list of over 100 telemedicine projects in the US, including descriptions and contact names; a list of conferences for the next year; and a "What's New in Telemedicine" page.

The TIE is updated weekly. Information is presented in a clear, non-technical format and search options are explained on each screen. Sponsors of the TIE include the Health Care Financing Administration, US West Communications, Silicon Graphics Corporation, Open Systems Engineering (Lake Oswego, OR) and Waggener Edstrom (Portland, OR).

**To access the TIE:** WWW: <http://tie.telemed.org>  
Telnet: [tie.telemed.org](telnet://tie.telemed.org)  
Computer BBS: 1-800-555-5843 (US only)

**For information contact:** Nancy Brown, MLS, Telemedicine Research Center  
7276 SW Beaverton-Hillsdale Hwy., Suite 187, Portland, OR 97225-2098  
(505) 494-3497; FAX: (503) 494-6736; Email: [brownn@ohsu.edu](mailto:brownn@ohsu.edu)

Reprinted in part from *Northwest Notes*, newsletter of the Pacific Northwest Chapter of the Medical Library Association, April-June, 1995

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## MACMLA-L UPDATE

by Jonathan Lord, MACMLA-L Listowner

**MAC** MLA is the official electronic mailing list of the Mid-Atlantic Chapter of the Medical Library Association (MLA). Its primary purpose is to complement the bi-monthly publication of *MAC Messages* by allowing immediate communication across the membership. It exists to facilitate electronic communications within the health sciences library community of the Chapter by providing a forum to discuss relevant issues among Chapter members, announce imminent Chapter activities, distribute time-sensitive MLA documents, and share with Chapter members issues and decisions of their board. MACMLA-L may also be used for broadcasting other appropriate items of general interest to Chapter members such as job openings and changes, discussing practical, theoretical, and philosophical issues and for exchanging advice, information, ideas, and resources of interest to its intended audience.

Since its formation in early March 1995, MACMLA-L has grown to include over 100 members. In the first few months of its existence, MACMLA-L has not been a terribly active list with fewer than three or four messages being posted per month. So, if you have been holding back from subscribing because you fear a flood of email, no need to worry!

MACMLA-L is intended for anyone who has an interest in health sciences libraries in the Mid-Atlantic Chapter of MLA. The Mid-Atlantic Chapter includes Virginia, West Virginia, Maryland, North Carolina and the District of Columbia. Anyone may subscribe to MACMLA-L. *To become a member of MACMLA-L, send an email message to:*

**MAJORDOMO@VIRGINIA.EDU**

*The body of the message should contain the following line:*

**subscribe macmla-l (put your email address here)**

You should quickly receive a return message confirming your subscription request and some detailed information about how the list works. Once subscribed you will receive copies of messages posted to the list as they are posted by other members. *Messages for MACMLA-L should be sent to the following address:*

**MACMLA-L@VIRGINIA.EDU**

All messages sent to the above address are forwarded to all MACMLA-L subscribers.

Any questions regarding MACMLA-L can be sent to me at **JML4S@Virginia.edu**.

## NN/LM SE/A REGION NEWS

The NN/LM SE/A staff are pleased to announce the appointment of **Lora-Lynn Stevens** to the post of Internet Coordinator effective April 24, 1995. This newly developed position is responsible for Internet training and troubleshooting; management of the SE/A Home Page on the NN/LM Web Server; and maintenance of the nnlm-sea listserv. Lora-Lynn comes to the Regional office from DAKKRO Corporation where she worked on a contractual basis for the Wood Technical Library, US Army Medical Research Institute of Chemical Defense.



**NN/LM SE/A Region staff attended the 1995 Medical Library Association (MLA) meeting, "Health Information for the Global Village,"** held in Washington, DC May 6-10, 1995. At the meeting, the Director, Executive Director and Coordinators were involved in a variety of activities. All NN/LM SE/A staff participated in an RML Directors' Meeting on May 6, 1995 to discuss issues and concerns of the NN/LM and the NLM. NN/LM SE/A staff were impressed with the excellent Plenary Sessions, enjoyed investigating new technology and services in the Exhibit Hall, and were pleased to see colleagues and meet new friends. They are looking forward to the 96th Annual Meeting of MLA, "The Information Frontier" to be held in Kansas City, MO June 1-5, 1996 and hope to see you all there!

The **National Library of Medicine Update** for May 1995 is now available on NLM's gopher and FTP server. On the **NLM Gopher (gopher://gopher.nlm.nih.gov/)**, the file is under *NLM Fact Sheets, Newsletters, Reports, Agreements and Forms; NLM Newsletters and Reports; NLM Reports*; [WP5.1] National Library of Medicine Update, May 1995. On the **FTP server, (nlmpubs.nlm.nih.gov)** the path to this file would be:

**/public/nlminfo/newsletters/reports/mla95up.wp.**  
Please remember to transfer the file in binary format.

If you have any questions, please contact **Lora-Lynn Stevens, Internet Coordinator at (800) 338-7657.**

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## NEWS FROM THE STATES

### MARYLAND

**Kerryn Brandt**, Program Director for Information Management and Curriculum Support at the Welch Medical Library, taught a CE class in connection with the SLA meeting held in Montreal in June. The Biological Sciences Division invited Kerryn to teach "Molecular Sequence and Gene Mapping Databases" which was attended by 25 SLA members.

### NORTH CAROLINA

**Francesca Allegri** has accepted the position of Administrative Services Librarian at the Health Sciences Library at the University of North Carolina at Chapel Hill.

**Donna Flake** has been selected as the official U.S. representative of the Medical Library Association to the European Association for Health and Information Libraries. She has participated in an exchange with Wessex Medical Library at the University of Southampton, and has delivered papers on medical librarianship in England and Japan. Donna is Library Director of Coastal AHEC Health Sciences Library in Wilmington.

**Jean Hiebert** has accepted the position of Head of Reference at the Health Sciences Library at East Carolina University. Jean was the Director, Information Services at Area L AHEC in Rocky Mount.

### VIRGINIA

**Joellynn Wilner** is the new Medical Librarian at the Health Sciences Library at Winchester Medical Center. She began this position on July 3rd. Joellynn is new to Virginia, having moved from the Pittsburgh area. She received her M.L.S. from the University of Pittsburgh in 1994 and was the Medical Library Specialist at Shadyside Hospital.

**Cecilia Durkin**, Medical Librarian at The Arlington Hospital, is the author of a quarterly column, "Accessing Internet - Tips for Hospital Librarians," in *National Network*, the publication of the Hospital Libraries Section of MLA.

The **Northern Virginia Mental Health Institute** eliminated its full-time medical librarian position in early 1995, as confirmed by Judy Cassidy of the Institute's Human Resources Department. Currently, there are no full time staff in the library, but Ms. Cassidy indicated that part time staff are working and will respond to interlibrary loan requests.

The National Center for Education in Maternal and Child Health in Arlington, Virginia is pleased to announce **Raymond Palmer** as its new Director of the Division of Education. Ray began his new position on July 12th and will have oversight of the library, representing a return to the health sciences library environment. He will also oversee the organization's publications and conferences departments. Ray received his M.L.S. from the University of Kentucky and comes to the National Center from the American Association of Immunologists, where he was Executive Director. Previously, he was Executive Director of the Medical Library Association for 10 years. Among his other distinctions, Ray established the Medical Library at Wright State University School of Medicine in Dayton, OH.

Although it may appear that *MAC Messages* has a new State Reporter for Northern Virginia, **Leah H. Anderson** and **Leah Hollenberg** are indeed one and the same. Leah married Mark Anderson on June 17th and many of her past and present library colleagues



(and fellow MAC members) were there to celebrate the happy event. Please send email items for *MAC Messages* to her new address: [andersol@medlib.georgetown.edu](mailto:andersol@medlib.georgetown.edu).

### WEST VIRGINIA

**Jean Siebert** is the new Electronic Resources/Reference Librarian at the West Virginia University Health Sciences Library. Jean is a member of the Academy of Health Information Professionals and is the Chair-Elect of the Pharmacy and Drug Information Section of the Medical Library Association. She was a reference librarian at the University of Arizona, Health Sciences Library in Tucson for 6 years.

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### PUBLICATION DEADLINE

Items to be published in the **September/October** issue of *MAC Messages* may be submitted to the editors up until **September 15, 1995**.



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## News from MLA Headquarters

### MLA Annual Meeting Breaks Attendance Records

More than 3,000 health sciences information professionals from over sixty countries--an all time attendance record--gathered at the Medical Library Association's (MLA) 95th Annual Meeting held in Washington, DC during May. The theme of the meeting was "**Health Information for the Global Village.**" It was held in conjunction with the 7th International Congress on Medical Librarianship.

In his presidential address, Fred Roper, 1994-95 MLA President challenged health sciences librarians to develop and strengthen their position in the new Joint Commission on Accreditation standards; to implement *Platform for Change*, MLA's education policy statement, as part of each member's lifelong professional learning program; and to help foster development of the National Information Infrastructure. He also urged members to promote their professional contributions to the changing health care environment, so they are not taken for granted.

Three featured speakers shared their ideas and experience with attendees: **Daniel R. Masys**, M.D., Director of Biomedical Informatics at the University of California-San Diego School of Medicine, described "The Informatics of Health Care Reform"; Broadcast journalist **Cokie Roberts** talked about "Health Care and Global Communications"; and **Jennifer James**, cultural anthropologist, spoke on "The Human Face of Technological Change."

Meeting programs included poster and contributed paper sessions, seminars, and more than forty MLA continuing education courses. Over 130 exhibitors previewed their latest technologies and services in the Hall of Exhibits.

**Robert A. Peck**, Deputy Director, Intergovernmental Affairs, Federal Communications Commission, and members of MLA's Governmental Relations Committee spoke to MLA members addressing such issues as the National Information Infrastructure, intellectual property, the new Congress, and National Library of Medicine funding. One hundred MLA members visited members of Congress and their staffs to urge funding in 1996 for the National Library of Medicine.

### MLA Members Receive Discounts for Doody's Home Page

MLA has extended its endorsement of *Doody's Health Sciences Book Review Journal* to include the new electronic database version of book reviews on Doody's Home Page (<http://www.doody.com>). Subscribers to Doody's Home Page will have access to a database that is updated weekly and contains descriptive reports on more than 5,200 health sciences books. More than 3,000 of these listings include full reviews. New titles are added to the database at a rate of 200 new books per month. Limited-access subscriptions are \$28.00 for MLA members, a 20% discount. The regular price for limited-access subscriptions is \$35.00. Subscribers can also opt for a full-access subscription which allows access to all book information and reviews in Doody's database. Full-access subscriptions are priced the same as *Doody's Journal* (\$156.00 per year for MLA members; \$195.00 per year for nonmembers).

Fred W. Roper, MLA's Immediate Past President, commented on the endorsement saying, "with the importance of the World Wide Web and activity on the Internet, Doody's Home Page is a logical extension of the print product, which has demonstrated its worth to medical librarians."

MLA members have found *Doody's Journal* to be a valuable tool for collection development, reference, and cataloging in health sciences libraries. Over 350 members have already subscribed. MLA board member Daniel Richards of Dartmouth College in Hanover, NH, commented that "beyond the quality of the product Doody produces, Doody provides a unique service to the profession." Mr. Richards, who is also a member of Doody Publishing's Library Board of Advisors, remarked that "Doody's print product meets a definite need for authoritative information about newly published medical books. The Web page extends access to that authoritative information to a wider audience in a more rapid and more convenient way."

### Five Fellows Inducted Into MLA at Annual Meeting

Five Fellows were inducted into the Medical Library Association (MLA) at an awards ceremony and luncheon at the 95th Annual Meeting. MLA Fellows are chosen for their exceptional and significant contributions to medical librarianship and commitment to the advancement of the goals of MLA. MLA's 1995 Fellow inductees were: **Rachael K. Anderson**, Director, Arizona Health Sciences Library, University of Arizona, Tucson; **Robert M. Braude**, Ph.D., Frances and John Loeb Librarian and Assistant Dean for Information Resources, Samuel J. Wood Library, Cornell University Medical College, New York, NY; **T. Mark Hodges**, Director, Eskind Biomedical Library, Vanderbilt University, Nashville, TN; **Phyllis S. Mirsky**, Deputy

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# MLA



University Librarian at the University of California-San Diego, La Jolla; and **Pat L. Walter**, formerly Associate Biomedical Librarian, Louise Darling Biomedical Library, University of California-Los Angeles.

## **MLA Announces 1995 Scholarship and Grant Winners**

The Medical Library Association (MLA) is pleased to announce its 1995 Grant and Scholarship winners. MLA awards more than \$10,000 annually to students and practicing health sciences information librarians. Recipients were selected by the MLA Grants and Scholarship Committee and honored at the 95th Annual Meeting.

**Liane E. Lenski**, who currently attends Rosary College in River Forest, IL and works as a librarian at the American Veterinary Medical Association in Schaumburg, IL, won the \$2,000 *MLA Scholarship*.

**Lora Gault**, who attends Rosary College in River Forest, IL and is Head of the Acquisitions unit at the University of Illinois at Chicago, Library of the Health Sciences, received the \$2,000 *MLA Minority Scholarship*.

**Elena Ivanovna Korotkova**, Librarian, State Central Scientific Medical Library, All-Union Scientific Research Institute of Medical Information, Moscow, Russia won the *Cunningham Fellowship* which carries a \$3,000 stipend to be used for a four-month program of observation and supervised work in US or Canadian health sciences libraries.

**Monica A. Unger**, Instructor, Library and Information Sciences, Ocasek Regional Medical Information Center, North-eastern Ohio Universities College of Medicine, Rootstown, OH, received the *MLA Research, Development, and Demonstration Project Award*. She will use the award to complete her project entitled, "Comparison of Information Retrieval Methods in an Academic Medical Library."

**Carol M. Shisler**, Medical Librarian, University Hospitals of Cleveland Library, Cleveland, OH, received the *MLA Continuing Education Award*. During MLA's Annual Meeting, she attended two continuing education courses: Critical Appraisal of Biomedical Literature; and Searching Techniques and Resources for Support of Performance Assessment and Improvement Activities.

**Kara Logsden**, Director, Patients' Library, University of Iowa Hospitals and Clinics, Iowa City, IA, and **Cheryl Warren**, Librarian, Valleycare Health Library and Cancer Research Center, Pleasanton, CA, won the *EBSCO/MLA Annual Meeting Grant* to attend the MLA Annual Meeting. Each librarian received a \$1,000 cash grant.

## **Excellence in Health Sciences Librarianship Honored at MLA Awards Ceremony**

Twelve men and women were honored for professional excellence at the 95th Annual Meeting of MLA. Award winners were:

- **Lois Ann Colaianni** (*Marcia C. Noyes Award*); Associate Director, Library Operations, National Library of Medicine, Bethesda, MD
- **Jana Bradley** (*Janet Doe Lecturer*); 1994/95 MLA President-Elect; Assistant Dean and Assistant Professor, Indiana University School of Library and Information Science, Indianapolis, IN
- **David W. Boilard** (*Estelle Brodman Award for Academic Medical Librarian of the Year*); Director, Mulford Library, Medical College of Ohio, Toledo, OH
- **Jacqueline D. Doyle** (*Award for Excellence and Achievement in Hospital Librarianship*); Director, Health Science Library, Microcomputer Learning Center and Audio Visual Service, Good Samaritan Regional Medical Center, Phoenix, AZ
- **Rosalind F. Dudden** (*Frank Bradway Rogers Information Advancement Award*); Director, Tucker Memorial Library, National Jewish Center for Immunology and Respiratory Medicine, Denver, CO
- **Susan K. Rishworth** (*Murray Gottlieb Prize*); History Librarian, American College of Obstetricians and Gynecologists, Washington, DC
- **Paul M. Schyve, M.D.** (*Honorary Membership*); Senior Vice President, Joint Commission on Accreditation of Healthcare Organizations (JCAHO), Oak Brook Terrace, IL

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## MAC NUGGETS

### From The Governmental Relations Committee

by Martina Darragh



#### LOBBYING ON CAPITOL HILL

Over 100 attendees of the Medical Library Association Annual Meeting (including at least a dozen MAC members) went to Capitol Hill on May 9, 1995, to lobby for continued support of the National Library of Medicine. These lobbyists-for-a-day distributed copies of the MLA Fact Sheet, "The National Library of Medicine: Serving a Vital Role in American Health Care," to key congressional staffers. Attendees reconvened later that day for a legislative update.

Dale Dirks, MLA's lobbyist, recounted a remark made that morning by someone in Pete Domenici's office that NLM was a "federal agency." This significant misnomer, coming from a key staffer in the office of the Chairman of the Budget Committee, highlights the fact that we MUST educate our representatives (two thirds of whom are in either their first or second terms) about the crucial role medical information plays in insuring both the quality and cost effectiveness of health care. Dirks stressed that one does not have to come to Washington, DC to be effective; meeting with representatives in their districts "puts a human face" on the budget allocation process and is an excellent way to promote the idea that discretionary dollars spent on medical information can save entitlement dollars spent on health care.

Attendees also heard reports on telecommunications reform from Robert Peck of the Federal Communications Commission, copyright issues from Lucretia McClure of the Copyright Task Force, and NLM appropriations from Kent Smith, Deputy Director of the National Library of Medicine. Copies of MLA's NLM Fact Sheet are available from **Mary M. Langman at (312) 419-9094**.

by Dale Bartle Riordan

#### LEGISLATIVE ISSUES IN NORTH CAROLINA

Despite North Carolina's past health care reform efforts, nearly a million of our citizens remain uninsured. With this in mind, the North Carolina Health Planning Commission was established in 1993 to develop a universal health care program to provide all North Carolina residents access to quality healthcare that is both comprehensive and affordable.

The Commission's 1994 Final Report includes eight recommendations to help the state move forward in its goal of redirecting the health systems in North Carolina. The sixth recommendation calls for expanding the state's health information and data collection capacity. This includes the creation of an online catalog of available public and private health data repositories, analyses, reports and ongoing research efforts to facilitate access to health information via the Internet or toll free telephone access. Much of the health information and ongoing research could be more effectively correlated and analyzed if participants were able to easily determine if the information exists, where it is located, and what parties or agencies are conducting analysis in what areas. The catalog would not allow access to actual data but would enable researchers and analysts to determine if and where the data exists.

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Related plans call for extending our technical infrastructure by connecting state health data repositories to the North Carolina Information Highway in order to create a more widely distributed and immediately accessible health data network.

Also mentioned in the recommendations are pilot project grants for Community Health Information Networks (CHIN) which connect hospitals, labs, physicians, and other providers. As opposed to a central repository of all detailed patient information, CHIN allows the information to remain at its source and be accessed by authorized participants when needed.

These recommendations suggest that we will feel the effects of health care reform both in our role as providers of information and as health care consumers.

### **Wanted: West Virginia Representation**

The Governmental Relations Committee would like to encourage a MAC member from West Virginia to serve on the committee. Help us inform MAC members of legislative and regulatory issues and activities in your state and their potential implications.

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#### *News from MLA Headquarters, continued from page 6*

- **Lucretia W. McClure** (*President's Award*); Director Emerita and Associate Professor of Medical Bibliography, University of Rochester Medical Center, Rochester, NY
- **David H. Morse** (*Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences*); Associate Director, Collection Development, Norris Medical Library, University of Southern California, Los Angeles, CA
- **Nina W. Matheson** (*Ida and George Eliot Prize*); Director Emerita and Professor of Medical Information, The Johns Hopkins University School of Medicine, Baltimore, MD
- **Valerie Florance** (*Ida and George Eliot Prize*); Director, Edward G. Miner Library, University of Rochester, Rochester, NY
- **Georgia Makowski** (*Rittenhouse Award*); Account Manager, Alberta Health Knowledge Network, John W. Scott Health Library, University of Alberta, Edmonton, Canada

### **Request for Nominations - MLA Award for Excellence and Achievement in Hospital Librarianship**

The *Medical Library Association's Award for Excellence and Achievement in Hospital Librarianship* was established in 1989. The recipient will receive an engraved plaque and a cash award of \$500.00 at the Awards Luncheon at the Medical Library Association's Annual Meeting in Kansas City, MO, 1996. Nomination forms for this award may be obtained from **MLA Headquarters (312) 419-9094** or from the **Chair of the Awards Committee: Pam Neumann, Borland Health Science Library, University of Florida, PO Box 44226, Jacksonville, FL 32231-4226; (904) 549-3240; FAX: (904) 355-3310; Email: neumann@nervm.nerdc.ufl.edu**.

**All nominations must be received by September 1, 1995**, and addressed to the Chair of the Awards Committee. The nomination may be made for contributions to hospital librarianship as demonstrated by excellence and achievement in service, advocacy, leadership, publications, presentations, teaching, research, technology, administration, special projects, or any combination of these areas.

For further information regarding the Award, contact: **Mary Fran Prottzman, Chair, Award for Excellence and Achievement in Hospital Librarianship Jury; (334) 255-7350; FAX: (334) 255-7990**.

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## Message from the Chair

by Anne Wood Humphries



### Why Join a Committee?

With all you've got to do at work and home, why in the world would you want to "commit" yourself to a committee? Interesting how that word "*commit*" shows up in the word "*committee*" and that may be why it can be intimidating. Those time management courses tell us that we need to know when to take on tasks and when we need to say no. Well, certainly you must know that I'm going to tell you why you should say "*yes*" to MAC and join a committee.

So, what's really in it for You? Working on committees has many personal and professional advantages that give back to you tangible benefits for the time you've put in:

- Puts you in the middle of stimulating projects and people that can directly inspire your own work
- Gives you a forum for developing skills in a specific area that you are interested in learning more about
- Helps you meet colleagues and get to know them better personally and professionally
- Acts as a stepping stone for you to advance within an organization and within the profession
- Looks good on your resume and highlights your participation in professional activities
- Shows your willingness and ability to work on team projects
- Gives you points toward certification in the Academy of Health Information Professionals

Isn't all that tempting? Now that you're ready to sign up, take a look at the listing of MAC committees and what they do so you'll be able to pick the ones most interesting to you. Then fill out the **Committee Application form found on page 11 of this newsletter** or send me email at: [awh2r@virginia.edu](mailto:awh2r@virginia.edu). We'll make every effort to make you glad you did!

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## MAC/MLA Committees

### Governmental Relations

Coordinates the chapter's efforts in informing members of legislative and regulatory issues, and their potential implications. Communicates with members through newsletter columns, broadcast messages, open forums and other activities.

### Honors and Awards

Recognizes and rewards professional activities and outstanding achievements of members through certificates, the Librarian of the Year Award, and service awards.

### Membership

Encourages professionals to join MAC through membership drives, recruitment letters, brochures, and receptions; welcomes and serves as a resource for new members; and maintains an active database of MAC members.

### Professional Development

Coordinates chapter continuing education activities; selects courses offered at the Annual Meeting; notifies members of professional development opportunities; surveys CE interests; acts as a liaison with course instructors; and develops scholarship programs.

### Program

Plans and coordinates the program for the Annual Meeting: chooses themes, determines format, selects and corresponds with speakers, moderates sessions.

### Publications

Evaluates all MAC publications and provides guidelines for their format; determines budgets and publication schedules; updates and distributes policy & procedure manual; and appoints newsletter editors.

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# MID-ATLANTIC CHAPTER of the MEDICAL LIBRARY ASSOCIATION

## Officers

### Chair

#### **Anne Wood Humphries**

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### Immediate Past Chair

#### **Susan Speer**

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## Committee Chairs

### Local Arrangements, 1995 Meeting

#### **Brenda Seago & Phyllis Self**

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### Publications Committee

#### **Barbara Koehler**

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### Governmental Relations Committee

#### **Karen Martinez**

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# MAC Committee Application Form

Please return completed form or email response no later than August 31, 1995 to:

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\_\_\_\_\_ **Governmental Relations**     \_\_\_\_\_ **Professional Development**     \_\_\_\_\_ **Program**  
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Give summary of related experience, if any, and indicate reason for interest:

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**NOTE: If support is unavailable from your institution, Committee members may request travel assistance up to \$50 to attend Committee meetings held in conjunction with the January Executive Board Meeting but not for meetings occurring at the Annual Meeting.**



**MAC MESSAGES**

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