

MAC MESSAGES

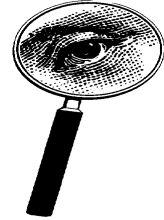
Mid-Atlantic Chapter of the Medical Library Association

Number 59

September/October 1996

InfoTech Watch

edited by Jonathan Lord



“Information Technology.” What does this phrase mean to you? Computer hardware? Software? The Internet? The World Wide Web? The Electronic Library? All of the above? None of the above? “Information Technology” is hard to define and may mean different things to different people, but trying to keep up with the latest advances is something we all must cope with. And if you are like me, the pace of technological change is such, that you feel like you are constantly mastering obsolescence. Just when you think you have a handle on some new development, everything changes again.

InfoTech Watch is a new column that will be published regularly in *MAC Messages*. The focus of this column will be Information Technology and how we can better use it in our workplaces. As the editor of this new column, I invite all MAC members to participate by submitting items for publication. As you keep up-to-date with the latest technological challenges, share your experiences with your colleagues via InfoTech Watch!

Things You Can Do With Email That You Never Thought Possible

No, this isn't one of those MAKE MONEY FAST schemes. Did you know that email can do more than bring you the latest news and views through mailing lists? You can use it for almost anything you would want to do on the Internet. For an eye-opening explanation of all the things you can accomplish via email alone, send the message:

GET INTERNET BY-EMAIL NETTRAIN F=MAIL

To: listserv@ubvm.cc.buffalo.edu

This will get you a copy of “*Accessing The Internet By E-Mail: Doctor Bob's Guide to Offline Internet Access*,” a comprehensive guide written by “Doctor Bob” Rankin. This guide will show you how to retrieve files from FTP sites, explore the Internet via Gopher, search for information with Archie, Veronica, Netfind, or WAIS, tap into the World Wide Web, and even access Usenet newsgroups using email as your only tool. Maybe you've heard of FTP, Gopher, Archie, Veronica, Finger, Usenet, Whois, Netfind, WAIS, and the World Wide Web but thought they were out of your reach, because you don't have a direct connection. Not so! You can use simple email commands to do all of this and much more on the Internet.

Contributions to InfoTech Watch can be emailed to Jonathan Lord at JML4S@Virginia.edu.

HOSPITAL LIBRARIES

by Patricia Hammond, Director of Library Services,
Cape Fear Valley Medical Center



PATIENT EDUCATION MATERIALS

The 1994 JCAHO "Information Management Standards" sent some hospital librarians scrambling for patient education materials to add to their library collections. At the time, I mused about how we had already been providing for the healthcare information needs of consumers. As a reference librarian in a general academic library, I learned to use the *Cumulative Index to Nursing and Allied Health Literature* to find health information for the non-health sciences students. When I started searching CINAHL online, I learned that "consumer health" was a journal subset that could help me in limiting retrieval to patient-level materials. When working with end-users searching the CD-ROM version of CINAHL, I instruct them to "*and*" **consumer health in the sb (journal subset) field** to their subject. By using CINAHL to pinpoint patient education materials, I have been amazed with the amount of information readily available in most health sciences libraries. There's a lot of good stuff hidden between the covers of our "professional" journals. Health sciences libraries that don't have consumer health collections can use CINAHL to identify patient education materials in their existing collections. Has anyone shown this to a JCAHO surveyor?

BRACED FOR BERTHA AND FLOGGED BY FRAN: HURRICANE READINESS

Several years ago as I read the accounts that Charleston librarians wrote about Hurricane Hugo, the realization hit that some day I'd be preparing a library for the impact of a hurricane. This summer our hospital braced for two hurricanes. Based on our experience, here's what needs to be done to get your library ready:

1. *Prepare for high winds* - Clear the area around exterior windows and doors. Tape the glass on the exterior windows. Leave blinds/drapes closed.
2. *Prepare for flooding* - If you are on the ground floor, elevate what you can. Position trash cans, buckets and containers under any potential leaks. Have extra containers on hand. Visit the linen cart to grab towels, blankets, bathsheets, mattress pads, etc. to pack leaky windows and doors. Unplug equipment. Order plastic sheeting to cover equipment and materials.
3. *Prepare for loss of power* - Know your power failure procedure. When the generators come on, what will work/what will not? Make sure you have flashlights and batteries. Where are the power failure phones? Is there a power failure fax connection? Is there a personal computer equipped with a power failure modem line? (If not, maybe you should make these suggestions.)

Damage to our hospital was minimal during both storms. Our severe weather policy gives good direction for preparing for this type of emergency. Both hurricanes came at night, but sunshine did follow the storm. Upon entering the library the next morning, much to our amazement, we found everything just the way we'd left it the day before!

REQUEST FOR HELP - A librarian in a one-person setting needs ideas for promoting library services. Please forward comments to **Pat Hammond, Library Services, Cape Fear Valley Medical Center, P.O. Box 2000, Fayetteville, NC 28302; (910) 609-6601; FAX: (910) 609-7710; Email: valley@med.unc.edu.**

MACMLA-L UPDATE

by Jonathan Lord, MACMLA-L Listowner

MAC

MACMLA-L is the official electronic mailing list of the Mid-Atlantic Chapter of the Medical Library Association (MLA). Its primary purpose is to complement the bi-monthly publication of *MAC Messages* by allowing immediate communication across the membership. It exists to facilitate electronic communications within the health sciences library community of the Chapter by providing a forum to discuss relevant issues among Chapter members, announce imminent Chapter activities, distribute time-sensitive MLA documents, and share with Chapter members issues and decisions of their board. MACMLA-L may also be used for broadcasting other appropriate items of general interest to Chapter members such as job openings and changes, discussing practical, theoretical, and philosophical issues and for exchanging advice, information, ideas, and resources of interest to its intended audience.

Since its formation in early March 1995, MACMLA-L has grown to include over 227 members. However, it has not been a terribly active list, with fewer than three or four messages being posted per month. So, if you have been holding back from subscribing because you fear a flood of email, no need to worry!

MACMLA-L is intended for anyone who has an interest in health sciences libraries in the Mid-Atlantic Chapter of MLA. The Mid-Atlantic Chapter includes Virginia, West Virginia, Maryland, North Carolina and the District of Columbia. Anyone may subscribe to MACMLA-L. *To become a member of MACMLA-L, you need to send an email message to:*

MAJORDOMO@VIRGINIA.EDU

The body of the message should contain the following line:

subscribe macmla-l (put your email address here)

You should quickly receive a return message confirming your subscription request and some detailed information about how the list works. Once subscribed you will receive copies of messages posted to the list by other members. *Messages for MACMLA-L should be sent to the following address:*

MACMLA-L@VIRGINIA.EDU

All messages sent to the above address are forwarded to all MACMLA-L subscribers.

Any questions regarding MACMLA-L can be sent to me at JML4S@Virginia.edu.

NN/LM SE/A REGION NEWS

Search re-opened! The NN/LM SE/A and the Health Sciences Library at the University of Maryland at Baltimore are seeking a professional librarian to serve as **Outreach Coordinator for the SE/A region**. This individual will coordinate activities in a sub-region of the SE/A; provide demonstrations, training sessions and exhibits featuring Grateful Med; promote library development; and provide consultation services in the Region. Frequent travel in the southern United States is required. For more information, see the Webpage: <http://www.nlm.nih.gov/sar/whatsnew/job.html> or contact the SE/A office at (800) 338-7657.



All NN/LM SE/A Coordinators will be traveling to Puerto Rico in September to offer Internet, Grateful Med, Internet Grateful Med, and DOCLINE training. In October, SE/A staff will split up to attend both regional MLA Chapter conferences. **Janice Kelly** and **Lisa Boyd** will attend the Southern Chapter conference in Memphis, Tennessee, while **Frieda Weise**, **Barbara Kuchan** and **Bryan Vogh** will stay in the Baltimore area for the Mid-Atlantic Chapter conference in Columbia, Maryland. Both meetings will be held October 12-14, 1996. Staff will also be busy in November. Lisa Boyd and Barbara Kuchan will exhibit at the National Perinatal Association meeting in Nashville, Tennessee from the 7th through the 11th. All staff will exhibit at the Southern Medical Association meeting to be held in Baltimore on November 20-24, 1996. It is an active meeting time of year and we keep our running shoes handy!

Macintosh Users: The Loansome Doc fix for Mac Grateful Med is now available through anonymous ftp at [gmedserv.nlm.nih.gov](ftp://gmedserv.nlm.nih.gov) in the file, **GM_2.31**. (Only Loansome Doc use through Internet Grateful Med was affected). The entire Mac Grateful Med version 2.3 (2.31) is also up on [gmedserv.nlm.nih.gov](ftp://gmedserv.nlm.nih.gov) as a self-extracting, executable file (**GM_2.3.sea**). NLM encourages users to ftp either the entire new version containing the Loansome Doc fix or just the fix itself. The "readme" file has been updated with instructions. If you need assistance, contact **Lisa Boyd**, NN/LM SE/A Outreach Coordinator at lboyd@hsl1.ab.umd.edu or (800) 338-7657.

NEWS FROM THE STATES

DISTRICT OF COLUMBIA

Virginia Burggraf, Grants Coordinator, American Nurses Foundation and **Richard Barry**, American Nurses Association Librarian, have co-authored a book entitled *Gerontological Nursing: Current Practice and Research*. The government document, "Healthy People 2000 Objectives," was used as the framework for chapter selection for the book, which grew out of a need to address the lack of information in certain areas.

NORTH CAROLINA

Bridget Loven and **Lynn Eades**, UNC-CH Health Sciences Library, have assumed editorship of the Technology Section column in *MLA News*. Their first column appears in the September issue.

Rebecca Johnston, Fayetteville AHEC (FAHEC), is currently serving as a member of the Regional Advisory Council (RAC) of the National Network of Libraries of Medicine, Southeastern/Atlantic Region (NN/LM SE/A).

Melanie Holles, *MAC Messages* North Carolina State Reporter, will be leaving the Charlotte AHEC to move with her husband to Knoxville, Tennessee. Many thanks to Melanie for her contributions to *MAC Messages* and best wishes for success in her new endeavors.

Our gratitude is also extended to **Hattie Vines**, Duke University Medical Center Library, who has agreed to resume the position of NC State Reporter. All news from North Carolina to be reported in *MAC Messages* should be sent to Hattie at Duke University Medical Center Library, Box 3702, Duke University Medical Center and Health System, Durham, NC 27710; (919) 660-1125; FAX: (919) 684-5906; Email: vines001@mc.duke.edu.

The Association of North Carolina Health and Science Libraries (ANCHASL) will hold its Fall meeting on Friday, November 15, 1996 at the Duke University Medical Center Searle Center. The full-day meeting will address the theme "You CAN Teach an Old Dog New Tricks." The morning speaker will be **Carolyn Lipscomb**, who will discuss "Lifelong Learning for Health & Science Librarians." The afternoon session will offer the opportunity to attend either an MLA CE on "How to Teach Adults in Individual & Small Group Settings," taught by **Reneta Webb**, or a hands-on Internet Skills Session conducted by **Lynn Eades**. For more details, contact **Dale Bartle Riordan**, ANCHASL President-Elect, J. Murrey Atkins Library, UNC at Charlotte; (704) 547-2340; FAX: (704)547-2322; Email: dbriorda@email.unc.edu.

From East Carolina
Health Sciences Library:

Janet Bangma has been appointed Librarian for Outreach Education and Systems. Prior to coming to the Health Sciences Library, she was the Electronic Resources Librarian at the W.K. Kellogg Health Sciences Library at Dalhousie University in Halifax, Nova Scotia.

Patricia Greenstein is the new Head of Cataloging/Acquisitions. She was formerly Cataloging Librarian at Embry-Riddle Aeronautical University in Daytona Beach, Florida.

Samantha Gust is the new Reference/Education Librarian. She has an MLS from the State University of New York at Buffalo.

Dr. Jo Ann Bell has announced her retirement effective January 31, 1997. Dr. Bell has been the Library's Director since 1969.

Continued on next page



ADDRESS PROBLEM?

Is your copy of *MAC Messages* going where you want it? The address labels that are used to mail the newsletters are generated from the Membership Committee. **Bridget Loven** is the current committee member who is managing the membership database. Any address corrections or changes should be sent to Bridget and not the newsletter editor.

Bridget Loven
Health Sciences Library
University of North Carolina at
Chapel Hill
CB # 7585
Chapel Hill, NC 27599-7585
(919) 966-8011
Fax: (919) 966-5592
Email: bakl@med.unc.edu

PUBLICATION DEADLINE

Items to be published in the **November/December** issue of *MAC Messages* may be submitted to the editor up until **November 15, 1996**.



From Duke University
Medical Center Library:

Kim Kiiskinen joined the Reference staff on a part-time basis in March. Kim, who also works in the Hillsborough Public Library, recently received her MLS degree from North Carolina Central University.

Susan Feinglos, Director, has been appointed to the Janet Doe Lectureship Awards Jury Committee of the Medical Library Association for a one-year term. Susan has also been reappointed as the Mid-Atlantic Chapter Credentialing Liaison to the Medical Library Association for 1996/97.

Patricia Thibodeau, Associate Director, will serve on the Board of Directors of the Medical Library Association for the next three years. She was appointed by the leaders of MLA's 23 sections and will serve as a liaison between the Board and the sections.

Virginia Carden, Head, Circulation Services, will serve on the Oral History Committee of the Medical Library Association for the next three years.

Beverly Murphy, Head, Reference Services, has been appointed to serve on the Publications Committee of the Medical Library Association for a three-year term.

Margie Doggett announced her resignation as Assistant Librarian in the Reference Services Department effective Sept. 19, 1996. She has taken a new position at Family Health International as Senior Library Systems Coordinator. Margie worked in Reference Services for three years and specialized in the Internet.



MAC/MLA EXECUTIVE BOARD MEETING HIGHLIGHTS

by **Connie Schardt, Chair**

The Fall Board Meeting of the Mid-Atlantic Chapter of the Medical Library Association was held on September 20, 1996 at the Health Sciences Library, University of North Carolina at Chapel Hill.

Chapter Council Report

The Chapter Council is making a recommendation to the MLA Board that the numerical requirement for Chapter Compliance be changed. Currently, compliance is measured by the number of MLA members within the Chapter boundaries who are also Chapter members. This year MAC reported only a 47% compliance. This change would make compliance less of an issue and reverse the formula for compliance to the number of MAC members who are also MLA members.

Honors and Awards

The Honors and Awards Committee is exploring additional award categories, such as "lifetime achievement" and "one person/professional library." They will also be submitting several applications for MAC members to be considered for MLA awards.

Internship Project

The Professional Development Committee has sent letters to the library schools in the Chapter area introducing the MAC Internship Program. Criteria have been developed to assist in the selection of a student. The next step is to identify a MAC project for the intern. Several suggestions were made including the MAC Home Page, a needs assessment/demographic survey of the membership, and the compilation of a list of publications by MAC members.

MAC Home Page

A Task Force was established to develop the MAC Home Page. Members include Jonathan Lord, Brenda Seago and Lynn Eades.

Reduced Student Membership Fees

The Executive Board passed a motion to add a new membership category for library science students enrolled in ALA-accredited Masters Degree programs. Students can be either full or part-time. The membership fee was set at \$10.00.

Membership

The Membership Committee will be sending out a survey to previous MAC members who have not renewed their membership within the last 2 years. The survey will gather information regarding the reasons for not renewing, including the effect of the dues increase.

Annual Reports for all the Committees will be included in November/December issue of *MAC Messages*.

WELCOME NEW MEMBERS!

Lynn Eades
Chair, Membership Committee

Please join the Membership Committee in welcoming the following new MAC members. We're glad you're here!

S. Rishworth
Washington, DC

Gary Greenstein
Greenville, NC

Patricia Greenstein
Greenville, NC

Robin Waters
Greenville, NC

Barbara Collins
Danville, VA

Virginia Bender
Morgantown, WV

Academy of Health Information Professionals

QUESTIONS ABOUT AHIP CERTIFICATION?

AHIP questions may be addressed to any of the following AHIP counselors. You don't have to wait until the Annual Meeting to have your questions answered - contact them at any time!

Lucy Glenn
Health Sciences Library
Roanoke Memorial Hospital
Roanoke, VA
(703) 981-7371
Email: ldglenn@leo.vsla.edu

Jean Hiebert
Health Sciences Library
East Carolina University
Greenville, NC
(919) 816-2258
Email: jeahie@hsl.hsl.ecu.edu

Paula Raimondo
Center for Indoor
Air Research
Linthicum, MD
(410) 684-3788
Email: ciar@class.org

Julia Shaw-Kokot
Health Sciences Library
University of North Carolina
at Chapel Hill
(919) 966-0952
Email: jsk@med.unc.edu

JoLinda Thompson
George Washington
University Medical Center
Washington, DC
(202) 994-2982
Email:
jlt@gwis2.circ.gwu.edu

Janie Trumbull
Medical Center Library
Duke University
Durham, NC
(919) 660-1120
Email:
trumb001@mc.duke.edu

EMPLOYMENT OPPORTUNITY

Reference and Access Services Department Head Health Sciences Library

Help plan user services for the 21st century!
University of North Carolina at Chapel Hill Health Sciences Library seeks a creative, forward-looking individual to motivate and lead groups that offer reference and other service desk activities for on-site and remote users, stacks maintenance, and cataloging.

Reference and Access Services department consists of 8.5 FTE librarians, 8 FTE staff, and students. The Library is one of the premier health sciences libraries in the country, with an annual budget in excess of \$5 million (<http://www.hsl.unc.edu>).

Position reports to the Assistant Director for Information and Education Services.

Required: MLS from an ALA accredited program. Minimum of 5 years progressively responsible experience (at least 2 years managing at a department or equivalent level). Experience in more than one of these areas: reference, cataloging, use of bibliographic utilities, online searching, library instruction, circulation. Demonstrated enthusiasm and aptitude for acquiring new skills and working effectively in teams. Excellent interpersonal skills. Demonstrated flexibility, initiative, time-management, and problem-solving skills. Demonstrated commitment to continued professional development and to serving the information needs of health professionals and students.

Salary: Minimum \$38,000, based on qualifications and experience. State benefits include annual and sick leave, State or TIAA/CREF retirement plan.

Send letter of application, curriculum vitae, and names of three references to: **Francesca Allegri, Administrative Services Librarian, Health Sciences Library, CB #7585, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-7585.**

Applications should be received by November 1, 1996 for fullest consideration.

An Affirmative Action/Equal Opportunity Employer

MID-ATLANTIC CHAPTER of the MEDICAL LIBRARY ASSOCIATION

Officers

Chair

Connie Schardt

AHEC Library
Rowan Memorial Hospital
612 Mocksville Avenue
Salisbury, NC 28144
(704) 638-1069 FAX: (704) 636-5050
Email: schardt@med.unc.edu

Chair-Elect

Brenda Seago

Computer-Based Instruction Lab
School of Medicine
Medical College of Virginia
Virginia Commonwealth University
Richmond, VA 23298
(804) 828-8319 FAX: (804) 828-6144
Email: bseago@gems.vcu.edu

Secretary

Mary E. Ryan

Himmelfarb Health Sciences Library
George Washington University Medical Center
2300 Eye St., NW
Washington, DC 20037
(202) 994-2963 FAX: (202) 223-3691
Email: mryan@gwis2.circ.gwu.edu

Treasurer

Ginny DuPont

Headquarters Library (193A)
Dept. of Veterans Affairs
810 Vermont Avenue, NW
Washington, DC 20420
(202) 565-4612 FAX: (202) 565-4433
Email: dupont.ginny@forum.va.gov

Chapter Council Representatives

M.J. Tooley

University of Maryland at Baltimore
Health Sciences Library
111 S. Greene St.
Baltimore, MD 21201
(410) 706-2693 FAX: (410) 706-8403
Email: mjtooley@umabnet.ab.umd.edu

Ed Dzierzak (Alternate)

Health Sciences Libraries
Marshall University
Huntington, WV 25755-9210
(304) 696-6426 FAX: (304) 696-6740
Email: dzierzak@muvms6.mu.wvnet.edu

Immediate Past Chair

Anne Wood Humphries

Claude Moore Health Sciences Library
Box 234 UVa Health Sciences Center
Charlottesville, VA 22908
(804) 924-0051 FAX: (804) 982-4238
Email: awh2r@virginia.edu

Committee Chairs

Local Arrangements, 1996 Meeting

Jayne C. Campbell & M.J. Tooley

Welch Medical Library
Johns Hopkins University
1900 East Monument St.
Baltimore, MD 21205-2113
(410) 955-1306 FAX: (410) 955-0985
Email: jmc@library.welch.jhu.edu
Email: mjtooley@umabnet.ab.umd.edu

Publications Committee

Jonathan Lord

Claude Moore Health Sciences Library
Box 234 UVa Health Sciences Center
Charlottesville, VA 22908
(804) 924-2752 FAX: (804) 924-0379
Email: jml4s@virginia.edu

Governmental Relations Committee

Martina Darragh

National Reference Center for Bioethics
Literature, Kennedy Institute of Ethics
Box 571212
Georgetown University
Washington, DC 20057-1212
(202) 687-6779 FAX: (202) 687-6770
Email:
mdarra01@gumedlib.dml.georgetown.edu

Professional Development Committee

Julia Shaw-Kokot

Health Sciences Library
UNC - Chapel Hill
Chapel Hill, NC 27599-7585
(919) 962-0700 FAX: (919) 966-1537
Email: jsk@med.unc.edu

Membership Committee

Lynn Eades

Health Sciences Library
UNC - Chapel Hill
Chapel Hill, NC 27599-7585
(919) 966-8012 FAX: (919) 966-5592
Email: beades@med.unc.edu

Honors and Awards Committee

Patricia Hammond

Library Services
Cape Fear Valley Medical Center
PO Box 2000
Fayetteville, NC 28302
(910) 609-6601 FAX: (910) 609-7710

Nominee to MLA Nominating Committee

Margaret Demchuk

Moorman Memorial Library
Eastern Virginia Medical School
Norfolk, VA 23501
(804) 446-5849 FAX: (804) 446-5134
Email: demchuk@picard.evms.edu

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Editor: **Beverly Murphy**

Duke University Medical Center Library
Box 3702 Duke University Medical Center
Durham, NC 27710
(919) 660-1127 FAX: (919) 684-5906
Email: murph005@mc.duke.edu

State Reporters:

District of Columbia

Velora Jernigan

5857 Blaine Drive
Alexandria, VA 22303-1914
(703) 960-9622
Email: vjerniga@sysplan.com

Maryland

Barbara Koehler

Welch Medical Library
Johns Hopkins University
1900 East Monument Street
Baltimore, MD 21205-2113
(410) 955-3757 FAX: (410) 955-8020
Email: bmkb@pennsy.med.jhu.edu

North Carolina

Hattie Vines

Duke University Medical Center Library
Box 3702 Duke University Medical Center
Durham, NC 27710
(919) 660-1125 FAX: (919) 684-5906
Email: vines001@mc.duke.edu

Virginia

Lucy D. Glenn

Health Sciences Library
Roanoke Memorial Hospital
Roanoke, VA 24033
(540) 981-7371
Email: ldglenn@leo.vsla.edu

West Virginia

Judy Lesso

West Virginia University
Health Sciences Library
PO Box 9801
Morgantown, WV 26506
(304) 293-2115 FAX: (304) 293-5995
Email: jlesso@wvnm.vwvnet.edu



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EDITOR: BEVERLY MURPHY

DUKE UNIVERSITY MEDICAL CENTER LIBRARY

BOX 3702 DUKE UNIVERSITY MEDICAL CENTER

DURHAM, NORTH CAROLINA 27710