

MESSAGE FROM THE CHAIR

by Brenda Seago



Thanks to the Program Committee for putting together such a thought-provoking Annual Meeting. The meeting was held October 12-15, 1996 at the Columbia Inn in Columbia, MD. At final tally, there were 121 inclusive registrations, 8 Sunday-only registrations, 5 Monday-only registrations, and 77 registered for CE. **Overall, the evaluations revealed that 54% of the respondents rated the meeting as excellent, and 44% rated it as good.**

Many MAC members thought that the **Contributed Papers** were the best part of the program and consistently ranked them as excellent. The MAC Program Committee will need to take this into account when planning the program for next year.

Another favorite of the respondents was the **Copyright Panel**, particularly the speaker, Sally Wiant. The speakers for the panel were rated 69% excellent, 27% good, and 4% fair. The content of the panel was ranked even higher with 75% excellent and 25% good. The relevancy of the topic was 79% excellent, 21% good.

Candace Ford, who presented "**Managing Managed Care**," received the following ratings: speaker - 64% excellent, 34% good, 2% fair; relevancy - 65% excellent, 26% good, 9% fair.

For the **Keynote Panel**, whose panelists spoke on the state of information services in their individual institutions, the speakers were rated 42% excellent, 56% good, and 2% fair. Their content was rated 51% excellent, 43% good, and 6% fair.

The **Concurrent Skills Sessions** were also popular with meeting participants. Donna Flake, who spoke on international opportunities, was rated as 71% excellent, 24% good, and 5% fair. The content of her session was rated 71% excellent and 29% good. Bonnie Snow's discussion of online sources for alternative medicine was rated as 90% excellent, and the content as 80% excellent and 20% good. Shelley Bader spoke on policies for the Internet and was rated 72% excellent and 28% good. Her content was 65% excellent and 35% good. The topic relevancy was rated 82% excellent and 18% good.

This information provides you with an overview of the program evaluations for the 1996 Annual Meeting. In the next issue of *MAC Messages*, M.J. Tooley, LAC Co-Chair, will furnish readers with general comments on the meeting and evaluative remarks regarding local arrangements.

MAC HONOREES

M.J. Tooley, Assistant Director, Information and Instructional Services, University of Maryland Health Sciences Library, was honored by MAC as **Librarian of the Year**. This is the highest award given by the organization and is presented for leadership or scholarship in health sciences librarianship. M.J. was noted for her many contributions to the Chapter and her unwavering enthusiasm for the profession. Besides activities in MAC, M.J. volunteers her energy and talents to further the profession in her institution, state and on the national level. Her growing leadership role is the by-product of her continuing involvement.

Brenda Seago, Director, Computer-Based Instruction Lab, Medical College of Virginia, was honored by MAC with the **Marguerite Abel Service Award**. The Abel Award is presented to a member for exemplary service to the Chapter during the past year. Brenda was recognized for her valuable leadership and service. She has been a member of the Publications Committee, Treasurer, and Chair of the Local Arrangements Committee for the 1995 Annual Meeting. Over the years, she has devoted a tremendous amount of time and energy to move Chapter activities forward.

THANKS!

I would like to let you know of my deep appreciation for the MAC Librarian of the Year Award. There are so many deserving people in the Mid-Atlantic Chapter that I was touched by the honor. In a sense, people do not win an award like this on their own. There is a whole community of people that supports and enables them, from colleagues, to co-workers, to family. I've been very fortunate and thankful that I have been surrounded by an astounding group of those people.

So my thanks for the award are also for your support and the pleasure of your company these many years.

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MAC/MLA Centennial Update

by **Diane McKenzie**



Thanks to everyone who has responded or sent programs, packets and information about the MAC Annual Meetings. The following is an example of some of the information which has been received by the **MAC/MLA Centennial Task Force**.

Ilene Smith, Rockingham Memorial Hospital, Harrisonburg, VA, contributed a program from the October 26, 1973 meeting at the Hunt Valley Inn, Cockeysville, MD, hosted by the William H. Welch Medical Library, Johns Hopkins University. The one-day program included welcoming and opening remarks by Dr. Richard Polacsek, Director of the Welch Medical Library, and Dr. Russell Morgan, Dean of the Johns Hopkins School of Medicine. This was followed by presentations on "Art as Applied to Medicine" by Rahice Crosby and "William H. Welch" by Peter Niebyl. The noon luncheon was preceded by a cocktail hour (!) hosted by Williams & Wilkins. After a brief introduction to the Medical Library at the University of Virginia by the Library's Director, Dr. Wilhelm Moll, JD, and a 20-minute business meeting, the program concluded with a tour of the Williams & Wilkins Publishing Co. and a visit to the William H. Welch Medical Library.

We have made progress in tracking our history, but we still have very little for most of the meetings from 1952 to 1972. In particular, we have no information about the meetings in 1970 and 1972. Packet information, such as attendee sheets, minutes, committee reports, etc. are valuable for all meetings.

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Minutes: Mid-Atlantic Chapter/MLA Annual Business Meeting
Monday, October 14, 1996
Lakeview Ballroom, Columbia Inn, Columbia, Maryland

Board Members present: Connie Schardt, Chair; Brenda Seago, Chair-Elect; Mary Ryan, Secretary; Ginny DuPont, Treasurer; M.J. Tooley, Chapter Council Representative; Ed Dzierzak, Chapter Council Alternate.

The 44th Annual Business Meeting was called to order at 9:08 am. Minutes of the 1995 Annual Business Meeting were approved as submitted.

Executive Board Reports

Connie Schardt referred to the need for Executive Board Officers, Committee Chairs and Committee members to develop and carry out programming. She prompted the membership to be active participants, adding that AHIP points can be gained by doing so.

Brenda Seago reported for the Program Committee. She asked attendees to fill out the meeting evaluation forms, which aid in future program planning. She also announced that the next Executive Board Meeting will be held January 31, 1997 in Richmond.

Ginny DuPont reported a balance of \$26,401.86 as of June 30, 1996. The dues increase did not appear to have an effect on membership.

Anne Humphries reported the Bylaws had been updated last year by Susie Speer and did not need revision this year.

Ed Dzierzak, Chapter Council Alternate, reported on the findings of the Compliance Task Force. The Task Force recommended a change in the compliance regulations, whereby compliance would be measured by the number of Chapter members who are MLA members. These recommendations were introduced at the September MLA Board Meeting, which approved the recommendations of the Task Force on Chapter Compliance. The MLA membership must now vote on the issue.

Committee Reports

Martina Darragh of the Governmental Relations Committee reported that it was investigating ways of reaching out to students and networking with advocacy groups beyond the library community.

Pat Hammond, Chair of the Honors and Awards Committee, reported. Committee members who did not receive a certificate should contact the Committee. A revised list of AHIP members will appear in the next *MAC Messages*. MAC's nominee for the MLA Estelle Broadman Award will be M.J. Tooley. The PDC's Internship Program will be MAC's entry for the MLA Special Project Award. Nomination forms for MAC awards (MAC Librarian of the Year and the Marge Abel Service Award) will be in *MAC Messages*. Deadline for submission will be June 30, 1997.

Connie Schardt reported for the Membership Chair, Lynn Eades. The Committee has conducted a survey to determine the effects of the dues increase. The results indicated that the dues increase did not have an impact on membership.

Julia Shaw-Kokot of the Professional Development Committee thanked the membership for its support of the scholarship sale items, both this year and last. Money raised from the sale of these items supports the Internship Program. The PDC has received four project proposals from the Committees for the prospective intern. The PDC plans to have an intern selected by the January meetings. Julia also asked the attendees to fill out evaluation forms from this meeting.

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Jonathan Lord, Chair of the Publications Committee, reported that Beverly Murphy will continue as the sole Editor of *MAC Messages*. As of October 1, 1996, there are 225 individuals subscribed to the MAC/MLA listserv. Also, the MAC Web-site is under development.

Anne Humphries reported for the Nominating Committee. Out of 283 ballots mailed, 163 were returned. She thanked the members of her Committee and those who agreed to run for office this year. Newly elected officers for 1996/97 are: **Julia Shaw-Kokot, Chair-Elect; Beverly Murphy, Treasurer; Paula Raimondo, Secretary; Ed Dzierzak, Chapter Council Representative; Ginny DuPont, Chapter Council Alternate; and Lynne Turman, MAC Nominee to the MLA Nominating Committee.**

Dale Riordan reported on the Research Task Force Survey. According to the survey, two thirds of the respondents are involved in some form of research. Current areas of research include distance learning and the Internet. Fifty percent of the respondents still want printed copies of the *Membership Directory* and *MAC Messages*, in addition to electronic format. It was suggested that the findings of the Research Task Force be presented as a Poster Session at the next MLA Annual Meeting.

Diane McKenzie reported for the Centennial Task Force. The MLA Centennial Year will begin with the Annual Meeting in Philadelphia in 1998 and close with the Annual Meeting in Chicago in 1999. MAC will have a joint meeting in 1998 with the Pittsburgh Chapter to celebrate the Centennial. The Task Force, including Jane Trumbull, Diane McKenzie, M.J. Tooley, and Bebbie Rhodes, will work with MAC Committees in planning Centennial activities. The Task Force also called for volunteers from West Virginia, the District of Columbia, and Maryland to provide the history and any archival information available on early MAC activities in these states. (Research volunteers from Virginia and North Carolina are already in place.) Marge Abel is also working on historical research. The Task Force also needs MAC meeting programs and related reports prior to 1990. It was suggested that the Task Force send out a request for any missing meeting programs over Internet listservs.

New Business

A. *MAC 1997 Goals and Objectives*

Connie Schardt reviewed the proposed Goals and Objectives which are based on MLA priorities for 1997. MAC is meeting these Goals and Objectives in various ways, including using the Internet to communicate and provide continuing education programs. In addition, MAC has instituted a new membership status for students, with lower dues. The development of the MAC Home Page will facilitate membership access to information. The *Directory* and Bylaws will be mounted on the MAC Web Page, as well as research and papers of the membership.

It was moved that the Goals and Objectives be accepted as written and submitted to MLA. The motion was approved.

B. *Invitation to the 1997 Annual Meeting*

Mary Hyde, 1997 LAC Co-Chair, invited members to attend the 1997 Annual Meeting in Arlington, Virginia on October 15 - 18. The site of the meeting will be the Rosslyn Holiday Inn. There was a brief slide presentation on Arlington.

The meeting was adjourned at 10:13 am.

Respectfully submitted,
Mary Ryan, Secretary



MAC ANNUAL REPORTS 1995/1996

MAC Chair

The MAC Chair presided over two Executive Board Meetings, held in January and September of 1996. The MAC Chair submitted an Annual Report to MLA, which was included in the MLA Annual Report, and a Midwinter Report prior to the MLA Midwinter Board Meeting.

MAC Goals and Objectives were developed for the September MAC Board Meeting, which will be discussed and approved at the Annual Business Meeting. The Goals and Objectives are based on the MLA priorities for 1997 and the MAC/MLA Strategic Plan for 1994-1999.

The MAC Chair contributed two articles to *MAC Messages*, "Message from the Chair" (November/December 1995) and "Our Future in the Changing Health Information Environment" (January/February 1996). A third article will be submitted for publication in a future issue.

The MAC Chair worked with the Pittsburgh Chapter and the West Virginia librarians to approve the site of the 1998 Annual Meeting. This will be a joint meeting with the Pittsburgh Chapter to celebrate MLA's Centennial Year.

This year for the first time, all Executive Board Members and Committee Chairs had email addresses and access to the Internet. Major projects supported by MAC during the year included the Internship Program, the Research survey, and the appointment of the Centennial Task Force and the MAC Home Page Task Force.

Connie Schardt, MAC Chair

Honors and Awards Committee

Committee Members: Patricia Hammond, Chair; Kathryn Chmiel, Chair-Elect; Andy Eisan; Kathleen Lese; and Sarah Towner Wright.

The Committee met in Chapel Hill on January 26, 1996 before the Executive Board Meeting. The Committee's charge and the policies and procedures document was reviewed. Priorities and project assignments were discussed. Kathryn Chmiel volunteered to be Chair-Elect.

The nomination form for the **MAC Librarian of the Year** and the **Abel Service Award** appeared twice in *MAC Messages*. Committee members also solicited nominations

by phone. On August 16, 1996, members discussed the nominees for the two awards during a conference call. Librarians honored are: **M.J. Tooley** - *MAC Librarian of the Year* and **Brenda Seago** - *Abel Service Award*.

Plans for Honors and Awards activities during the Annual Meeting include: 1) lists to be distributed in the program packet of MAC members who are AHIP members and MAC members who are MLA course designers/instructors; and 2) Honors and Awards Breakfast on Sunday morning recognizing award winners, AHIP members, course developers/instructors, outgoing officers and committee members, retirees, etc.

After the Annual Meeting, plans include nominating MAC members/projects for MLA awards, including the Estelle Brodman Award for Academic Medical Librarian of the Year, Chapter Project of the Year, and the Marcia C. Noyes Award.

Patricia Hammond, Chair

Governmental Relations Committee

Committee Members: Martina Darragh, Chair (DC); Karen Martinez, Past-Chair (NC); Lisa Boyd (MD); Margaret Brown (VA); Dale Riordan (NC); Robert Williams (WV); and Mary Ryan, Board Liaison (DC).

The Committee goals for 1996 were to continue with the MAC Nuggets column in *MAC Messages*, provide suggestions for a speaker on legislative activities at the Annual Meeting, and recruit a Committee member from West Virginia.

Columns have appeared in *MAC Messages* on the following topics:

1. Legislative Update from the 1995 Annual Meeting in Richmond - Martina Darragh (January/February)
2. Telecommunications legislation - Martina Darragh (March/April)
3. Legislative issues in North Carolina - Dale Riordan (May/June)
4. Health studies commissioned by the Virginia legislature - Margaret Brown (July/August)

The Governmental Relations Committee provided several suggestions for a speaker on legislative issues at our Annual Meeting in Columbia and recommended Dale Dirks, MLA's lobbyist.

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MLA's Mary M. Langman obtained the Chair's email address as a contact for distribution of MLA Action Alerts through the MAC listserv.

Robert Williams has joined the Committee to represent West Virginia.

1997 Budget: \$350.00 (for Committee travel to Executive Board meetings).

Martina Darragh, Chair

Research Task Force

Task Force Members: Dale Bartle Riordan, Chair; Terrance Burton; Jayne Campbell; Phyllis Ruscella; and Brenda Seago.

Background: The Research Task Force was formed in May, 1995 by Anne Wood Humphries, then Chair of MAC/MLA. The Task Force was charged to:

- ❖ Recommend a governance structure to support research activities, either through a standing committee or distributed among existing committees
- ❖ Identify research topics which impact Chapter members
- ❖ Recommend ways to encourage publication and promotion of research results
- ❖ Identify educational activities to support research
- ❖ Utilize the "Research Policy Statement" of the Medical Library Association as a guide for Chapter activities
- ❖ Submit resource requirements for ongoing support of research activities in the Chapter

Activities: The Research Task Force met at the September 1995 Executive Board Meeting, the 1995 Annual Meeting, and corresponded via email and fax. Our discussions resulted in the recommendations presented in this report. We also designed, administered, and reported the findings of a membership survey of research activity and electronic communication. Goals of the survey were to measure the research activity of our Chapter and to determine the capabilities, barriers, and priorities for electronic communication within the Chapter. A copy of the survey and subsequent report is available. The Task Force strived to "lead by example" by conducting a poster session entitled "Taking Charge of Research: Understanding the Path to Progress" at the 1995 MAC Annual Meeting. Finally, the Task Force acted as a "research mentor and advocate" when discussing the Chapter's goals and objectives and by encouraging members to pursue their research interests and share their findings.

Recommendations:

- ① The Research Task Force should continue to operate as a task force until October 1997 to determine if the research initiative of the Chapter can be embedded in the existing committees successfully. If not, we recommend the formation of a standing committee on research.
- ② Consider the results of the 1996 "Research Activity and Electronic Communication Survey" when Chapter Goals and Objectives are formulated. *Note:* For example, the results showed that research interests of the respondents fell into two categories. The first included the standard, recurring issues such as collection and services assessment, staff development, and copyright. The second were the "trendy" contemporary issues such as outreach, productivity assessment, and technology.
- ③ Publish articles related to research in *MAC Messages* on a regular basis.
- ④ Offer poster sessions and present papers as part of the MAC Annual Meeting.
- ⑤ Recognize members for their publications (self-reported) at the Annual Meeting, along with other established honors and awards.
- ⑥ Follow-up with speakers, as well as poster session and presented paper participants, and encourage them to turn their presentations into publications. *Note:* The Research Task Force assumed this role in 1995.
- ⑦ Encourage members, especially those involved with programs, to collaborate with presenters on publications as an outgrowth of their work. *Note:* The Research Task Force assumed this role in 1995.
- ⑧ Utilize the Chapter's listserv to communicate research interests and activities of members.
- ⑨ Offer one research-related CE each year. Include this in the Chapter's goals.
- ⑩ Provide information on presentation and writing skills. *Note:* Related programming may already be available from the MLA Publications Committee.

Dale Bartle Riordan, Chair

Nominating Committee

Committee Members: Anne Wood Humphries, Chair; Karen Grandage-VA; Jill Mayer-NC; Mary Ryan-DC; Mary Frances Bodemuller-WV; and Gale Dutcher-MD.

Ballots: A total of 283 ballots were mailed - 72 to MAC members and 211 to MAC members who also are MLA members. MAC members were eligible to vote for Chair-Elect, Secretary, and Treasurer. MLA members could vote for these offices in addition to Chapter Council Representative, Chapter Council Representative Alternate, and MAC Nominee to the MLA Nominating Committee.

In order to promote continuity, the Executive Board recommended that the Chapter Council position be held by one person for 6 years (3 years as Alternate and 3 years as Representative). Therefore, the name of the current Chapter Council Representative Alternate, Ed Dzierzak, was submitted as the candidate for Chapter Council Representative. A space was also left for write-in candidates for the Chapter Council Representative position.

A total of 164 ballots were returned, 4 of which were invalid because the name was not on the outside of the envelope. The 160 valid ballots yielded a return rate of 56.5%.

Elected Officers for 1996-97

Chair-Elect: **Julia Shaw-Kokot**

Secretary: **Paula Raimondo**

Treasurer: **Beverly Murphy**

Chapter Council Representative: **Ed Dzierzak**

Chapter Council Representative Alternate: **Ginny DuPont**

Nominee to MLA Nominating Committee: **Lynne Turman**

Candidates: The Nominating Committee thanks the excellent slate of candidates who agreed to run in this year's election:

Chair-Elect: *Julia Shaw-Kokot-NC* and *Cecilia Durkin-VA*; Secretary: *Paula Raimondo-MD* and *Steve Squires-NC*; Treasurer: *Beverly Murphy-NC* and *Jayne Campbell-MD* Chapter Council Representative: *Ed Dzierzak*; Chapter Council Representative Alternate: *Ginny DuPont-DC* and *Gale Dutcher-MD*; MAC Nominee to the MLA Nominating Committee: *Lynne Turman-VA* and *Sarah Towner Wright-DC*

Anne Wood Humphries, Chair

Chapter Council

Chapter Council Representative - M.J. Tooley
Chapter Council Alternate - Ed Dzierzak

As the Mid-Atlantic Chapter's elected liaisons to the Medical Library Association, the Chapter Council Representative and Alternate have participated in a number of activities. During the past year these have included:

- ☑ Attendance at the MAC Annual Meeting in Richmond, VA and participation in the Annual Business Meeting.
- ☑ Attendance at two MAC Executive Board Meetings: January and September, 1996.
- ☑ Representation for MAC at the MLA Annual Meeting in Kansas City, MO. Both representatives attended 1.5 days of Chapter Council meetings and participated in the Chapter Roundtable Luncheon.
- ☑ Service by M.J. Tooley as Chair of the Chapter Council MLA Centennial Celebration Work Group. M.J. will continue in this role during 1996/97.
- ☑ Service by Ed Dzierzak as Chair of the Compliance Committee. Ed will serve on the Communications Committee during 1996/97 and as Secretary of Chapter Council.
- ☑ Submission of a Mid-Year and Annual Report to the Chair of Chapter Council.
- ☑ Querying of MAC members or officers using the Chapter listserv to provide input to MLA on the issue of dates for the MLA Annual Meeting.
- ☑ Use of the Chapter Council listserv by the MAC Representative to inquire about election practices and continuity in other MLA chapters regarding chapter reps and alternates, centennial celebration plans, tax exempt status, and insurance plans.

Chapter Council activities of interest this past year included:

- ☑ MLA Centennial Plans - MLA is actually planning a two-year celebration starting in 1998 in Philadelphia and ending in 1999 in Chicago.
- ☑ Chapter incorporation - The incorporation of MLA chapters was completed in the spring of 1995.

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☑ Ongoing discussion of compliance - At least 50% of MLA members within Chapter boundaries are to be Chapter members. This year there were recommendations to eliminate the percentage requirement.

☑ Discussion of the image of librarians - Much time was devoted to discussing the ads promoting MLA and the image they represent. Recommendations went from Chapter Council to the MLA Board to re-evaluate the current ad campaign.

☑ Chapter Sharing Roundtable Luncheon - These were well-attended, but it is becoming more difficult to fit them into the busy MLA schedule. Next year, Chapter Council will be trying a Roundtable Breakfast.

M.J. Tooley, Chapter Council Representative

Membership Committee

Committee Members: Lynn Eades, Acting Chair; Cecilia Durkin; Russett Hambrick; Beverly Murphy; and Bridget Loven (Ex-officio).

The MAC Membership Committee met twice last year, at the Annual Meeting in Richmond and in January at the Executive Board Meeting. The following projects were decided at the Annual Meeting:

- ◆ Recruitment drive for non-renewing and non-MAC members
- ◆ Survey of members concerning the impact of the dues increase
- ◆ Publication of the membership form in *MAC Messages*
- ◆ Publication of the *Membership Directory*
- ◆ Planning a reception at the Annual Meeting of the Medical Library Association in Kansas City

The Committee's plans have not gone as we would have hoped. At the January meeting, Tracy Powell, then Chair of the Membership Committee, announced she was leaving the region. Lynn Eades stepped in as Interim Chair. The recruitment letters for non-renewals and non-MAC members were prepared, but a lack of envelopes with the MAC logo stalled the process. Repeated calls to try to obtain envelopes were unsuccessful. Renewal notices were placed in the registration packets for the Annual Meeting this year. The survey was finally developed in September, and was emailed and sent snail mail to those not renewing since 1994.

The *Membership Directory* database continues to be maintained by Bridget Loven. Bridget has moved the database

from Microsoft Word to FileMaker Pro and will be moving the database again to Microsoft Access, by the beginning of next year. Membership in MAC has remained constant. We currently have 294 members. This number does fluctuate around the time of the Annual Meeting and drops by the beginning of the year as non-renewals are moved out of the total. Problems still exist when members who renew at the Annual Meeting think they are renewing for the next year, when in reality they are only paying the current year's dues. Bridget and the rest of the Committee have tried to stem this problem by listing the current year of membership on the renewal form and by stating the dues structure on the membership form.

Another task the Membership Committee will look at for the coming year is a mandate from the MLA Membership Committee, which is trying to increase membership by targeting schools of Library and Information Science. Members are encouraged to visit library schools and promote MLA, but this can be a forum for MAC as well. Schools in the MAC region have been assimilated and a mailing to their Deans could come by the end of the year, in time for the Spring semester.

Lynn Eades, Acting Chair

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IT'S TIME TO RENEW!

The time is here to renew your MAC membership for 1997 and keep those valuable MAC benefits coming uninterrupted! A preprinted renewal form was included in the registration packet for the 1996 Annual Meeting, and a blank **membership form is included on page 15 of this issue** of *MAC Messages*. Please verify your membership information and submit the completed form and \$25 dues.

If you are not sure of your membership status, please check the mailing label on this issue of *MAC Messages*. The two-digit code in the upper right-hand corner of the label indicates the last year for which your dues were paid. All dues paid prior to the Annual Meeting were applied to the 1996 membership for those whose 1996 dues had not already been received, as is done every year.

Any questions about your membership status or any address corrections or changes should be directed to the Membership Database Manager, **Bridget Loven, Health Sciences Library, University of North Carolina at Chapel Hill, CB #7585, Chapel Hill, NC 27599; (919) 966-8011; FAX: (919) 966-5592; Email: bakl@med.unc.edu.**

Professional Development Committee

Committee Members: *Julia Shaw-Kokot, Chair; JoLinda Thompson, Chair-Elect; Terrance Burton; Mary Hyde; *Janice Lester; *Paula Raimondo; and Janie Trumbull.
**Outgoing members*

The Professional Development Committee (PDC) continued to offer membership services in support of the Committee's charge and the overall objectives of MAC/MLA. Committee activities were highlighted in articles written for *MAC Messages* on topics that included AHIP consultation services, the Internship Project, and the Annual Meeting.

AHIP activities continue to concentrate on support and guidance of MAC members undergoing the credentialing process. Credentialed PDC members provided AHIP counseling to about 30 MAC attendees at the 1995 Annual Meeting in Richmond, VA. This service will be offered again at the 1996 Annual Meeting in Columbia, MD, and there are currently about 10 members signed up to receive assistance. A flyer with information about counseling was mailed in each pre-registration packet.

We anticipate the number of people needing this service at the Annual Meeting will decrease due to efforts to provide point-of-need counseling throughout the year. For example, Susan Feinglos, AHIP Liaison to the PDC, offered a session at the Spring Meeting of the Association of North Carolina Health and Science Libraries (ANCHASL). About 25 people attended her session. A "Questions and Answers on the Academy of Health Information Professionals" article appeared in *MAC Messages*, along with a list of current counselors available for one-on-one contact throughout the region. The PDC would like to thank Lucy Glenn, Health Sciences Library, Roanoke Memorial Hospital, Roanoke, VA and Jean Hiebert, William E. Laupus Health Sciences Library, East Carolina University, Greenville, NC, for their continued assistance with AHIP counseling.

Badge/eyeglass holders were sold at the 1995 Annual Meeting to raise funds for the Student Internship Program. These items sold out! Thanks to all the MAC members who contributed! A total of \$540 was netted for the Internship fund. This year, the PDC members will be selling a pocket light at the 1996 Annual Meeting. With money in the Internship fund, criteria have been established for student selection, letters written to the deans of area library schools, and MAC committees asked to submit project suggestions for the intern. Several projects are now under consideration and follow-up with the deans is also in process. The PDC booth

at this year's meeting will provide information on AHIP certification and other professional information. Members will staff the booth and be available to assist with individual questions.

In order to keep CE financially self-sufficient, the cost of CE courses has continued to go up. Factors contributing to these costs include the need to pay more for hands-on classes, good instructors, and basic expenses. Comments on various surveys and meeting evaluations consistently reflect interest in "hot topic" and hands-on classes. The PDC will continue to try to provide a balanced group of classes to meet the needs of all members at a reasonable cost.

This year's Continuing Education offerings include two hands-on courses - "Training the Internet Trainer" and "Publishing on the Web: HTML Concepts and Standards." Both of these courses have been developed by regional groups. Due to the popularity of Elizabeth Poage Baxter's class last year, she will be presenting another CE, "Power and Influence," at this year's meeting. To meet the need for a research-oriented course, "How to Design a Survey or Questionnaire: A Practical Workshop," will be offered. The roster class, CE 201 "Basic Library Management," was canceled due to low registration. CE activities were advertised in *MAC Messages*, *MLA News*, and on the MAC listserv.

Julia Shaw-Kokot, Chair

Publications Committee

Committee Members: Jonathan Lord, Chair; Paul Worona; Susie Speer; Diane McKenzie; Linda Collins; and Beverly Murphy.

The Publications Committee met twice during this past year; first at the Annual Meeting last October in Richmond and again in January at the Executive Board Meeting in Chapel Hill, North Carolina.

Linda Collins, Co-Editor of *MAC Messages*, resigned after the March/April 1996 issue of the newsletter, when she left Duke University for another position. Beverly Murphy became the sole Editor of *MAC Messages* with the May/June 1996 issue of the newsletter. Paul Worona resigned from the Committee in July, when he left the University of Virginia for another position.

The Committee continues to produce the Chapter newsletter, maintain the Chapter listserv (MACMLA-L), and update and

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distribute the Chapter's *Policy and Procedure Manual* and brochures. In January 1996, the Executive Board decided to automatically subscribe all MAC members who have email addresses to the MACMLA-L listserv. As of October 1, 1996, there are 225 individuals subscribed to MACMLA-L. This year, the Committee assumed maintenance of the MACPAC database and is investigating ways to keep the database updated and available on the World Wide Web. The Committee has appointed a task force to develop a Chapter Home Page. Established in September 1996, the task force members are Lynn Eades, Brenda Seago, and Jonathan Lord.

Jonathan Lord, Chair

MAC Messages - Beverly A. Murphy, Editor

Melanie Holles, NC State Reporter, will be leaving the Charlotte AHEC at the end of this month to move with her husband to Knoxville, TN. Hattie Vines, Duke Medical Center Library, will be taking over as NC State Reporter.

We are currently distributing copies of *MAC Messages* to approximately 300 members at an average cost of \$245.61 per issue. The recent survey that was conducted by the Research Task Force (and published in the July/August issue) seems to indicate that at least half of the membership wants to continue to receive a printed copy of *MAC Messages*.

One of the objectives of the Publications Committee, which has been created in an effort to fulfill the goal of fostering professional development and lifelong learning of the members, is to provide a Technology Column in *MAC Messages*. This column, which will be called "InfoTech Watch," will be edited by Jonathan Lord and will focus on information technology and how we can better use it in our workplace. "InfoTech Watch" will be making its debut in the September/October issue.

An AHIP recognition column for MAC members is now being regularly published in *MAC Messages*. The MAC AHIP counselor list is being routinely published as well, in an effort to lessen the traffic jam for counseling that usually occurs at the Annual Meetings.

Another recent contribution to *MAC Messages* has been the "New Members" listing which will be periodically submitted by the Membership Committee. Lynn Eades and Bridget Loven have also been contacted about producing an "Additions/Corrections" column, which would essentially update listings in the *Membership Directory* since its publication in March 1996.

Volunteers Needed !

If you are a MAC member in the District of Columbia, northern Virginia or Maryland, your help is needed to organize next year's MAC Annual Meeting. The meeting will take place in **Arlington, VA on October 14-18, 1997**.

Committee volunteers are needed now to work on Local Arrangements, Hospitality, Registration, AV, and Printing and Publicity. Someone is also needed to chair the Exhibits Committee. If you are interested in working on the LAC, please contact **Mary Hyde**
mhyde@acog.com; (202) 863-2449.

MLA

Seattle 1997 Chapter Council Sharing Roundtables



This year's Chapter Council Sharing Roundtables will be held on Sunday, May 23, 1997 during the MLA Annual Conference in Seattle. In an attempt to accommodate more conference attendees by avoiding lunchtime conflicts, this year's Roundtables will take place from 7 am to 9 am with breakfast optional. If you are unfamiliar with the Chapter Council Roundtables, it is a time for chapter members to meet informally and share experiences and expertise on a variety of topics. MLA attendees who would like to discuss chapter activities and issues are encouraged to attend. All persons interested in participating must register for the event in advance on the MLA Annual Conference Registration Form. Please see the Preliminary Program for details, or for more information contact **1997 Roundtables Chair, Karen Zundel, Health Services Library, McKeesport Hospital, 1500 5th Avenue, McKeesport, PA 15132; (412) 664-2363; FAX: (412) 664-2581; mckmedlib@hslc.org**.

CE Course Suggestions for MLA '98?

MLA's Continuing Education Committee is soliciting suggestions for CE courses to be offered at the **1998 Annual Meeting in Philadelphia**. Has a CE course been offered in the past that you would like to see offered in Philadelphia? On which topics would you like to see a new course developed? Can you recommend a possible developer/instructor? Have you developed a course you would like the Committee to consider? Please send your comments and ideas to **Marla Graber, Chair, MLA Continuing Education Committee; (303) 315-6431; marla.graber@uchsc.edu or Helen Seaton, Liaison to the '98 National Program Committee; (602) 965-7609; helen.seaton@asu.edu**.

NEWS FROM THE STATES

MARYLAND

Beverly Gresehover, Outreach Coordinator, NN/LM SE/A, has taken a new position as Assistant Director for Access Services at the Health Sciences Library, University of Maryland.

The **University of Maryland's Health Sciences Library** is now on the World Wide Web. Look for information at <http://www.ab.umd.edu/hsl>. The site offers easy access to the HSL catalog, staff, and services.

The **Welch Medical Library** is proud to announce their all-new home page on the Web. Visit <http://www.welch.jhu.edu> for access to a variety of resources for the medical and library community.

NORTH CAROLINA

Beverly A. Murphy, Medical Center Library, Duke University Medical Center and Health System, has accepted a newly created position at the Library, Head of Marketing and Publications. Beverly, who will continue to assist in Reference, was previously Head, Reference Services, for four years.

Donna Flake, Director, Robert M. Fales Health Sciences Library, Coastal AHEC, is promoting international goodwill by planning the United States itinerary for Ioana Robu, Medical Librarian at the Biblioteca Centrala Universitatii De Medicina Si Farmacie in Cluj-Napoca, Romania. Ms. Robu has been awarded the prestigious Medical Library Association's Cunningham Fellowship, which allows one medical librarian from outside the United States to spend up to four months in this country to work in and learn about medical libraries. Ms. Robu will spend the first six weeks of her four-month United States experience in North Carolina visiting Coastal AHEC in Wilmington, Mountain AHEC in Asheville, East Carolina University, Duke University, and the University of North Carolina at Chapel Hill.

Donna Flake has also just returned from the **Fifth European Symposium of Health Libraries** in Coimbra, Portugal. She is serving a three-year term as the Medical Library Association's representative to the European Association of Health and Information Libraries (EAHIL). While at the conference, she presented a paper entitled "An International Job Exchange: An Experience Which Can Change Your Life." Donna will represent the United States in a similar fashion again at the 1997 EAHIL conference in Budapest.

VIRGINIA

The **Fair Oaks Hospital Medical Library** in Fairfax, VA has closed its doors as of October 31, 1996. The collection has been dismantled and the holdings distributed to new homes among other libraries. We would like to wish the best for **Margaret W. Brown**, the librarian at Fair Oaks for the past twenty-one years.

The **Tompkins-McCaw Library**, Virginia Commonwealth University's Health Sciences Library, was recently awarded a \$25,000 contract from the National Library of Medicine to assist in carrying out the NLM's AIDS information outreach program in the Northern Virginia area. The goal of the project is to enhance the knowledge and skill level of the staff members of four Northern Virginia community-based organizations and a local health department, so that they are better able to access and utilize electronic resources to improve the availability of information about HIV/AIDS to HIV-infected persons, caregivers, and educators. A new educational technology developed at VCU, Web-Course-in-a-Box, will be used during training and evaluation phases. For more information about the grant, please contact **Phyllis Self** (804) 828-0634, **Gail Tatum** (804) 828-3152, or **Lori DeLorenzo** (703) 406-0153.



ADDRESS PROBLEM?

Is your copy of *MAC Messages* going where you want it? The address labels that are used to mail the newsletters are generated from the Membership Committee. **Bridget Loven** is the current committee member who is managing the membership database. Any address corrections or changes should be sent to Bridget and not the newsletter editor.

Bridget Loven
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PUBLICATION DEADLINE

Items to be published in the **January/February** issue of *MAC Messages* may be submitted to the editor up until **January 15, 1997**.



EMPLOYMENT OPPORTUNITY

Internet/Clinical Information Systems Coordinator

The University of Virginia Health Sciences Library is seeking an Internet and Clinical Information Systems Librarian, responsible for Internet and WWW application development and clinical information systems supported by the Library.

Major Responsibilities: Acts as Webmaster and technical consultant for development of Health Sciences Center Web pages; develops resources for Library's Web server; maintains a broad understanding of Web technology and multimedia applications. Provides reference services; participates in the Library's educational services program. Develops, implements, and evaluates use of library-supported information systems in clinical areas; collaborates with clinical units to improve access and integrate systems.

Qualifications: Excellent communication and interpersonal skills. Ability to manage multiple priorities; commitment to service and teamwork. Knowledge of health sciences information systems and management. Ability to troubleshoot microcomputer equipment and software. Ability to develop instructional programs. Familiarity with JCAHO standards and quality assurance initiatives. Membership in the Medical Library Association Academy of Health Information Professionals desirable.

Required: One year experience in a health sciences setting, providing information and instructional services in an automated environment. Public service and reference desk experience. Familiarity with clinical information services.

Experience and training in online systems and software applicable to the health sciences environment. Computing or integrated systems experience, including local area networks, Windows, Unix, and Internet applications, especially WWW development. MLS from an ALA-accredited library school.

Salary: Minimum \$32,000 per year; excellent health and retirement benefits; professional travel and relocation support. Position is available immediately and will remain open until a candidate is chosen; preference will be given to applications received by December 20, 1996.

Application: Send letter of application, resume, and a list of three references to: **Anne Wood Humphries, Search Committee Chair, University of Virginia Health Sciences Library, Box 234, UVa Health Sciences Center, Charlottesville, VA 22908.**

Equal Opportunity/Affirmative Action Employer

The Mid-Atlantic Chapter of the Medical Library Association proudly salutes the following 1996 Chapter members who are certified MLA instructors:

**Mary Ann Brown
Anne Fredenburg Dolan
Susan J. Feinglos
Anne Wood Humphries
Karyn Pomerantz
Susan C. Speer**

Academy of Health Information Professionals

CHAPTER AHIP ACTIVITIES

JoLinda Thompson
Chair, Professional Development Committee

The Professional Development Committee sponsored AHIP counseling at this year's MAC meeting. Twenty individuals requested counseling this year, which was down slightly from last year's number. This service continues to be a popular one with members, and the PDC is committed to offering counseling at the Annual Meeting and throughout the year.

In order to make counseling as effective and timely as possible, the Committee needs volunteers who are willing to serve as counselors. We are seeking members who have been through the AHIP application process and are currently Regular, Senior or Distinguished members. If you are willing to serve as a counselor, your name and contact information will appear in *MAC Messages* and the MAC listserv so that members with AHIP questions can contact you. You will also be asked to counsel 2-4 individuals at the Annual Meeting. If you would like to share your time and expertise, please contact **JoLinda Thompson; (202) 994-2982; jlt@gwis2.circ.gwu.edu.**

The Committee would also like to make MAC members aware of a new Web resource for AHIP. The AHIP Web page is at <http://www.meddean.luc.edu/lumen/library/mla/main.htm>. It contains responses to frequently asked questions, application forms, the code for credentialing, and points awarded for professional accomplishments. It also lists all current AHIP members.

The Mid-Atlantic Chapter of the Medical Library Association
proudly salutes the following 1996 Chapter members who have attained membership
in the Academy of Health Information Professionals:

Gretchen Naisawald Arnold
Shelley A. Bader
Alice D. Ball
Mary Wallace Berry
Myra I. Binau
Deanna G. Black
Jean C. Blackwell
Mary Frances Bodemuller
LaVonda Kay Broadnax
Naomi C. Broering
Mary Ann Brown
Virginia R. Mattson Carden
Kathryn Chmiel
Margaret Cobb
Linda J. Collins
Diane Cooper
Marian G. Czajkowski
Margaret M. Demchuk
Pauline Duffield
Cecilia C. Durkin
Gale A. Dutcher
Barbara Lynn Eades
Myrl L. Ebert
Susan J. Feinglos
Natalie Fields
Jean B. Finley
Donna B. Flake
Deborah D. Gilbert
Lucy D. Glenn
Patricia Hammond
Jean Hiebert
Samuel W. Hitt
Melanie Holles
Anne W. Humphries
Carol G. Jenkins
Stephen M. Jones
Jean Kennedy
Frederick G. Kilgour
Carol Knoth
Kathryn W. Kruse
Phyllis S. Lansing
Joseph Leiter
Ellen Lindenbaum
Anne M. Linton

Carolyn E. Lipscomb
Jonathan M. Lord
Leslie G. Mackler
Renee E. Mansheim
Jill Mayer
Kay McCall
Diane McKenzie
Susan S. Merrill
Cathy Moore
Beverly A. Murphy
Melissa M. Nasea
Margaret Kanof Norden
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Ethel L. Pollock
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Jacqueline B. Ramseur
Connie Schardt
Barbara A. Schultz
Brenda Seago
Nancy Seamans
Winifred Sewell
Julia Ruth Shaw-Kokot
Mary Alice Sherrard
Jean L. Siebert
Anne M. Sleeman
Ilene N. Smith
Nancy J. Smith
Susan C. Speer
Virginia Stone
Joanne Sullivan
Mary E. Tackett
Joan L. Taylor
Patricia L. Thibodeau
JoLinda L. Thompson
Laurie L. Thompson
John A. Timour
Jane Nickerson Trumbull
Pamela Van Hine
Virginia Walker
Linda A. Watson
Frieda O. Weise
Emilie V. Wiggins
Judy Woodburn

*Academy
of Health
Information
Professionals*

*If any current MAC member who has attained membership in the Academy of Health Information Professionals is not named on this list, please call **Kathleen Lese**, Western Maryland AHEC; (301) 777-9150, ext. 117.*

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MID-ATLANTIC CHAPTER/MEDICAL LIBRARY ASSOCIATION

1997 Membership Form

Membership is for twelve months, beginning in January 1997. Please indicate your category of membership:

_____ **\$25** for regular membership
_____ **\$10** for student membership (full or part-time enrollment in an ALA-accredited library or information science masters program)

Name: _____

Business Address:

Library _____
Institution _____
Street _____
City _____
State/Zip _____

Phone: _____ Fax: _____

Email Address: _____

Mailing Address (**if other than** business address):

For MAC to prove its MLA compliance, please indicate:

Are you an MLA member? Yes _____ No _____
Category of MLA membership: Individual _____ *Institutional Rep _____

* Institutions can be members of MLA. MLA bylaws state that "the authorized representative of an Institutional Member shall be any person designated **in writing by the institution** at the time of payment of dues ..."

Are you a member of the Academy of Health Information Professionals? Yes _____ No _____

If so, please indicate level of membership:

Provisional _____ Member _____ Senior _____ Distinguished _____

Please send this form and your dues to:

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Headquarters Library (193A)
Dept. of Veterans Affairs
810 Vermont Avenue, NW
Washington, DC 20420



MAC MESSAGES

EDITOR: BEVERLY MURPHY

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