

Mac Messages

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MAC Mid-Atlantic Chapter of the
Medical Library Association

WWW.CBIL.VCU.EDU/MAC/



MESSAGE FROM THE CHAIR



THE YEAR OF THE HORSE

RESPONDING TO YOUR REQUESTS

Annually MAC leaders gather for two Board meetings. The Fall Board meeting is scheduled for September 15th, 2006 in Richmond, VA. MAC Board members, Committee Chairs and Chair-Designates are invited to attend this meeting. It is important that MAC Committee Chair-Designates attend in preparation for

assuming a MAC leadership role. MAC operations and business management is complex. Understanding and learning to apply MAC Bylaws and policies/procedures requires a concerted effort. As a chapter affiliated with the Medical Library Association, MAC also has a mutually beneficial professional and business relationship with MLA. Then, in some years, we plan joint activities with other chapters. This requires understanding the "corporate culture" and operations of yet another organization. Stepping into a MAC leadership position provides the challenge of championing a specific

MAC role (that of officer or committee chair), while contributing to the ongoing operation of MAC. At our March 2006 Board meeting, we discussed providing a New Leaders' orientation. As a result, the "Tip Sheet for Committee Chairs and Officers" has been added to the website: http://www.cbil.vcu.edu/mac/officers/effective_leadership.html.

Many MAC members enjoyed a hot, dry, "transformational" MLA annual meeting in Phoenix during May, 2006. Several MAC members were honored at the annual awards luncheon. Our chapter spon-

sored lunch for two new members at the Chapter Sharing Roundtables. The joint Southern Chapter/MAC annual meeting planning group had a face-to-face meeting. Melanie Norton (Chair-Elect) and I represented MAC at the New Leaders Tea. Melanie and I were given information about reports that are due to MLA and the role of MLA Chapter Council. The MAC co-sponsored MLA Symposium, "Serving Diverse Users: Cultural Competencies for Health Sciences Librarians", was superbly executed and well attended. MLA President and MAC member, M. J. Tooley, presided

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EMBRACING PATIENT LITERATURE

The concept of hospital libraries providing patient education information services is not new. The Joint Commission on Accreditation of Healthcare Organizations (JCAHO) listed patient education materials as a type of knowledge-based information in the new "Management of Information" standards in the 1994 *Cumulative Accreditation Manual for Hospitals*. The same edition of the ac-

creditation manual included new standards for patient education. At this time many hospitals formed "multidisciplinary, collaborative" patient education committees. Many hospital librarians were appointed to their hospital's patient and family education committee, which led to the librarians becoming partners in the patient education

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MESSAGE FROM THE CHAIR, CONT.

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over the proceedings, until MAC member, Jean Shipman, delivered her inaugural address as the new MLA President. Every year, the papers and posters presented by MLA members improve. I enjoy visiting with friends from other chapters. It was an exciting, exhilarating meeting.

MAC committees are hard at work on many projects:

2006 Joint Annual Meeting – Another “Call for Papers and Posters” was distributed. The deadline for submissions was June 16th, 2006. The reviewers are in the process of studying the abstracts. The MAC Board received a budget proposal and voted to contribute a \$3,000 subsidy from the MAC treasury to keep the meeting registration cost at \$200. Information about annual meeting registration is

now available: <http://www.hsl.ecu.edu/2006/registration.html>. Important: You will not receive a mailed pre-registration packet. All the information you need to register is available through the website.

Communications – Work continues on the revision of the MAC website. Efforts are under way to expand the content of the now quarterly issues of MAC Messages.

Honors & Awards – Committee members have solicited nominations for three MAC awards. The deadline for submitting nominations is July 26th, 2006: <http://www.cbil.vcu.edu/mac/awards.html>

Membership & Recruitment – The announcement of the 2006 MAC Annual Meeting Scholar project is avail-

able on page __ of this issue. Please share the news with prospective candidates. (Janice, please add page#.)

Professional Development – A new initiative, which connects volunteer mentors with first time paper/poster presenters, was offered. The goal is to encourage annual meeting participation by new members and members from small libraries. Two MAC members requested assistance from a mentor.

2007 Annual Meeting – The concept proposal for the logo and theme were presented to the MAC Executive Board.

I look forward to seeing you in Atlanta in October!

Pat Hammond
2005/2006 MAC Chair
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EMBRACING PATIENT LITERATURE, CONT.

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process.

In 1996 and 1998, I wrote columns in *MAC Messages* about hospital librarians providing consumer health information and patient education materials. The April 1997 issue of the *Bulletin of the Medical Library Association* [82 (5):158 – 166] contained an excellent article entitled “Hospital-based patient information services: a model for collaboration.” <http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=226244>.

Incorporating patient education resources and services into hospital library services increases the value and relevance of the hospital library. The well-informed hospital librarian can become an ad-

vocate for patient education.

Since librarians are “knowledge-based information” experts, familiarity with reputable patient education resources is the basis for contributing to the patient education process.

There is overlap with general consumer health information resources; however the information needs of hospital inpatients are focused on the specific health care provided for the patient. The resources include, but are not limited to:

- No cost Web-based information like *MedlinePlus* (<http://www.medlineplus.gov/>) and the *MLA “Top Ten” Most Useful Consumer Health Websites* (<http://www.mlanet.org/resources/>

medspeak/topten.html).

- Commercially available electronic patient education products such as *Micromedex CareNotes* (<http://www.micromedex.com/>) and *Krames On-Demand* (<http://www.krames.com/>).
- Commercially available electronic professional information products that also contain patient education handouts such as *MDConsult* (<http://www.mdconsult.com/offers/standard.html>) and *UpToDate* (<http://www.uptodate.com/>).
- Print patient education brochures available from government agencies and self-help health as-

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sociations.

- Commercially available print patient education brochures from companies such as Krames (<http://www.krames.com/>) and Channing-Bete (<http://www.channing-bete.com/>).

- No cost patient education closed circuit TV programs.

- Commercially available patient education closed circuit TV programs.

Commercially available self-learning patient education modules from companies like Wired.MD (<http://www.wired.md/>), the GetWellNetwork (<http://www.getwellnetwork.com/>) and

Patient Educations Programs, Inc. (<http://www.patientprograms.com/>).

After developing an expertise of available resources, an assessment of existing patient education initiatives and resources is needed. The best way to find out what's going on in patient education is to attend the Patient and Family Education Committee meetings. If your hospital doesn't have a committee, contact the person in charge of coordinating patient education. Find out what services are provided, what resources are in use and what are the needs or gaps. If more than one hospital department provides patient education/consumer health information, contact all relevant departments. At Potomac Hospital, a nurse educator is responsible for

coordinating inpatient patient education and the Community Education department is responsible for community outreach.

After you have been integrated into the patient education process and are seen as a valuable team member, opportunities will come your way.

Pat Hammond

Potomac Hospital Librarian

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N O M I N A T I O N S F O R M L A F E L L O W S A R E D U E N O V E M B E R 1

Please consider nominating an outstanding colleague for fellowship in MLA. The basic criteria for MLA Fellowship are (a) current regular membership in MLA, (b) membership for at least ten continuous years prior to nomination, and (c) at least ten years of professional experience in health information sciences. Specific criteria include five or more years of notable leadership in MLA, outstanding achievement, significant scholarship, and professional reputation.

N O M I N A T I O N S F O R H O N O R A R Y M E M B E R S H I P I N M L A A L S O D U E N O V E M B E R 1

Please also consider nominating persons who have never been MLA members but have made outstanding contributions to the advancement of the goals of the association. Past recipients include public officials, leaders in health sciences institutions, and others.

The criteria and nomination form can be found at: www.mlanet.org/awards/honors/

You may also contact Lisa Fried at MLA headquarters: mlapd2@mlahq.org or

Mary Riordan, Chair of the Fellows and Honorary Members Jury: mrriordan@ahsl.arizona.edu for additional information.

MAC Orientation Tips

TIP SHEET FOR COMMITTEE CHAIRS AND OFFICERS STRATEGIES FOR EFFECTIVE LEADERSHIP



1. Do your homework (be well prepared).
 - Read the organization's bylaws – ask an organizational leader for help when you have questions. <http://www.cbil.vcu.edu/mac/bylaws.html>
 - Read the organization's policy & procedure manual – ask for help when you have questions – print a copy of the manual to highlight appropriate sections for quick reference. (You will need to refer to the manual to answer committee members' questions.)

<http://www.cbil.vcu.edu/mac/policy/index.html>

- Consult with the former Chair and request a copy of all relevant documents.

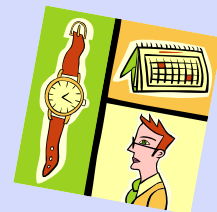
2. Appoint an "heir apparent".

- Act as a mentor for the Chair-Elect. Ask for input.
- Copy or forward the Chair-Elect on all email correspondence.
- Provide the Chair-Elect with a copy of all your reports.
- Share organizational calendars, budgets and schedules.
- Invite the Chair-Elect to attend a Board meeting with you before they take over the "reigns."



3. Provide the direction your committee members need.

- Encourage participation by repeatedly contacting members. When you do not hear from a member, contact them personally to see what is happening.
- With committee member input, set goals & objectives.
- Solicit volunteers for specific activities to meet objectives.
- Set a timeline for completing projects and activities.
- On an ongoing basis, ask committee members about progress toward completion of assignments.



- Identify barriers to completion of assignments and when possible provide the assistance needed to overcome the barriers. Enable success.
- At least two weeks before each deadline, check for progress toward project completion.
- Have a back-up plan in mind, in case you need to step in to complete a project.
- Delegate assignments, but realize your role as mentor and leader. Ultimately, you are responsible for the outcome.
- Exude approachability, understanding and patience. Members will be more likely to contact you as soon as possible with problems.
- Acknowledge each person's contributions to the attainment of goals.

Pat Hammond
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MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

Academy Roster (Mid-Atlantic Chp Academy 2006 and on) 6/8/2006

Id #	Name and contact information:	Directory address:	Notes:
8067	Arnold, Gretchen (, AHIP, D) gvn8r@virginia.edu Tel: 434/924-0194	University of Virginia Health System Claude Moore Health Sciences Library P.O. Box 800722 Charlottesville, VA 22901	Expiration year: 2011
3532	Bader, Shelley A. (, AHIP, D) sabader@gwu.edu Tel: 202/994-3528 Fax: 202/223-3691	Geo. Washington Univ. Med. Ctr. Himmelfarb Library 2300 Eye Street NW Washington, DC 20037	Expiration year: 2010
21319	Barnett, Molly C. (, AHIP, M) mbarnett@wfubmc.edu Tel: 336/716-2303 Fax: 336/716-2186	Wake Forest Univ. School of Med. Coy C. Carpenter Library Medical Center Blvd. Winston-Salem, NC 27157-1069	Expiration year: 2009
25517	Barry, Richard J. (, AHIP, D) richard.barry@ana.org Tel: 301/628-5143 Fax: 301/628-5008	American Nurses Association American Nurses Library 8515 Georgia Avenue, STE 400 Silver Spring, MD 20910-3492	Expiration year: 2007
31181	Bender, Virginia F. (, AHIP, S) virginia.bender@mail.wvu.edu Tel: 304/293-1921 Fax: 304/293-5995	West Virginia University Health Sciences Library P.O. Box 9801 Morgantown, WV 26506-9801	Expiration year: 2007
31290	Berry, Mary Wallace (, AHIP, M)	2000 Greenway Avenue #2A Charlotte, NC 28204	Expiration year: 2009
31395	Bodemuller, Mary Frances (, AHIP, S) mbodemuller@wvsom.edu Tel: 304/647-6213 Fax: 301/645-4443	West Virg. Sch. of Osteopathic Med. Library 400 North Lee Street Lewisburg, WV 24901	Expiration year: 2006
944	Borland, Jane E. (, AHIP, D) jane.borland@medicorp.org Tel: 540/741-1598 Fax: 540/741-1514	Mary Washington Hospital Medical Library 1001 Sam Perry Blvd. Fredericksburg, VA 22401	Expiration year: 2011
2691	Brown, Mary Ann (, AHIP, E) mabrown@nc.rr.com Tel: 919/493-1806 Fax: 919/684-5906	Duke University Medical Center Medical Center Library Box 3702 Durham, NC 27710	Expiration year: 2025
36416	Bryant, Darcel (, AHIP, S) dbryant@howard.edu Tel: 202/884-1535 Fax: 202/884-1506	Howard University Health Sciences Library 501 W. Street, NW Washington, DC 20059	Expiration year: 2009
14129	Butler, Kathy (, AHIP, M) kkbutler@virginahospitalcenter.com Tel: 703/558-6524 Fax: 703/558-6975	Virginia Hospital Center Medical Library 1701 N. George Mason Dr Arlington, VA 22205	Expiration year: 2009

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

35641	Cabe, Pamela (, AHIP, M) Tel: 336/716-4203	Wake Forest Univ. School of Med. Coy C. Carpenter Library Fax: 336/716-2186 Medical Center Blvd.	Expiration year: 2009
22250	Carbone, Lisa S. (, AHIP, S) lisaphil26@yahoo.com Tel: 716/830-3674	P.O. Box 504 Phoenix, MD 21131-0504	Expiration year: 2006
6393	Carden, Virginia (, AHIP, D) carde009@mc.duke.edu Tel: 919/660-1184 Fax: 919/684-5906	Duke University Medical Center Library Box 3702 Durham, NC 27710	Expiration year: 2011
25794	Cobb, Margaret (, AHIP, M) mlcobb@novanthealth.org Tel: 336/718-5995 Fax: 336/718-9265	Forsyth Memorial Hospital John C. Whitaker Library 3333 Silas Creek Parkway Winston-Salem, NC 27103	Expiration year: 2009
31185	Cogdill, Keith W. (, AHIP, D) cogdilk@mail.nlm.nih.gov Tel: 301/594-7530 Fax: 301/480-1467	National Library of Medicine NIH 8600 Rockville Pike Bethesda, MD 20894	Expiration year: 2010
32890	Colglazier, Merle L. (, AHIP, S) mcolglaz@leo.vsla.edu Tel: 804/254-6561	Richmond Memorial Hospital 1300 Westwood Avenue Richmond, VA 23227	Expiration year: 2006
16268	Collins, Linda J. (, AHIP, D) lcollins@email.unc.edu Tel: 919/966-0957 Fax: 919/966-5592	Univ. of North Carolina - Chapel Hill Health Sciences Library Campus Box 7585 Chapel Hill, NC 27599-7585	Expiration year: 2010
3936	Cooper, Diane Gelarden (, AHIP, D) cooperd@mail.nih.gov Tel: 301/594-2449 Fax: 301/496-3702	National Institutes of Health NIH Library 10 Center Drive, Rm IL09H Bethesda, MD 20892-1150	Expiration year: 2010
37723	Cox, Neta L. (, AHIP, M) neta.cox@hoffman.army.mil Tel: 703/325-8437 Fax: 703/428-1294	HQDA, DCS, G-1 ATTN: DAPE-PTT Hoffmann II Room 8541 200 Stovall Street Alexandria, VA 22332	Expiration year: 2008
28521	Crowell, Karen (, AHIP, S) kcrowell@email.unc.edu Tel: 919/966-1416 Fax: 252/816-2224	UNC Chapel Hill Health Sciences Library Campus Box #7585 Chapel Hill, NC 27599-7585	Expiration year: 2007
2586	Czajkowski, Marian G. (, AHIP, S) mzczajkowski@hcgh.org Tel: 410/740-7860 Fax: 410/740-7613	Howard County General Hospital Library Services 5755 Cedar Lane Columbia, MD 21044	Expiration year: 2010
6527	Dalrymple, Prudence W. (, AHIP, D) pdalrymple@jhmi.edu	Johns Hopkins University 2024 E. Monument	Expiration year: 2006

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

	Tel: 443/287-4819	Room 1-207 Baltimore, MD 21205	
2713	Duffield, Pauline (, AHIP, D) Tel: 704/648-7779	12 Forest Edge Drive Asheville, NC 28806-9531	Expiration year: 2025
11126	Eades, Barbara Lynn (, AHIP, D) beades@med.unc.edu Tel: 919/966-8012 Fax: 919/966-5592	Univ. of NC at Chapel Hill Health Sciences Library CB # 7585 Chapel Hill, NC 27599-7585	Expiration year: 2007
2180	Ebert, Myrl L. (, AHIP, D)	750 Weaver Dairy Road, #199 Chapel Hill, NC 27514-1466	Expiration year: 2025
34974	Eblen, Lisa (, AHIP, S) lrebler@mar.med.navy.mil Tel: 757/953-5386 Fax: 757/953-7533	Naval Medical Center Library Services 620 John Paul Jones Circle Portsmouth, VA 23708	Expiration year: 2010
20944	Edwards, Lucinda Rodi (, AHIP, D) lucindagrace@hotmail.com Tel: 757/395-6482 Fax: 757/395-6379	VA Medical Center Medical Library Emancipation Drive Hampton, VA 23667	Expiration year: 2006
12209	Eisan, Andrew (, AHIP, M) aeisan1@yahoo.com Tel: 919/489-2212	5404 Sunny Ridge Drive Durham, NC 27705-8552	Expiration year: 2007
19934	Ellero, Nadine P. (, AHIP, D) npe6f@virginia.edu Tel: 434/924-9998 Fax: 434/924-0379	University of Virginia Claude Moore Hlth Sci. Library Box 800722 Charlottesville, VA 22908-0722	Expiration year: 2009
37491	Ender, Deniz (, AHIP, S) deniz.ender@rexhealth.com Tel: 919/784-3032 Fax: 919/784-1670	Rex Healthcare Library 4420 Lake Boone Trail Raleigh, NC 27607	Expiration year: 2010
39887	Finkelstein, Kate (, AHIP, M)	4738 Exeter Street Annandale, VA 22003	Expiration year: 2009
6180	Flake, Donna B. (, AHIP, D) donna.flake@coastalahec.org Tel: 910/343-2180 Fax: 910/762-7600	Coastal AHEC Robert M. Fales Hlth. Sci. Library 2131 S. 17th Street P.O. Box 9025 Wilmington, NC 28402-9025	Expiration year: 2009
33433	Furr, Margaret H. (, AHIP, S) margie.furr@mosescone.com Tel: 336/832-1299 Fax: 336/832-0370	Wesley Long Community Hospital Medical Library 501 North Elam Ave. Greensboro, NC 27403-1199	Expiration year: 2007
1839	Gilbert, Deborah D. (, AHIP, D) dgilbert@cnmc.org Tel: 202/884-3195 Fax: 202/884-5318	Children's National Medical Ctr. Learning Resources 111 Michigan Avenue Northwest Washington, DC 20010	Expiration year: 2010

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9306	Glenn, Lucy D. (, AHIP, D) lgleen@pclibs.org Tel: 540/980-7770 Fax: 540/853-1781	Pulaski County Pblc Library P.O. Box 1386 Pulaski, VA 24301	Expiration year: 2009
28759	Gomes, Alexandra (, AHIP, S) mlbawg@gwumc.edu Tel: 202/994-1825	George Washington University Med. Ctr. Himmelfarb Health Sciences Library 2300 Eye St., NW Washington, DC 20037	Expiration year: 2009
31520	Grandage, Karen (, AHIP, D) kgrandage@virginia.edu Tel: 434/924-0056	University of Virginia Claude Moore Health Sciences Library 1300 Jefferson Park Ave. Charlottesville, VA 22908-0722	Expiration year: 2006
32333	Greenstein, Patty (, AHIP, S) greensteinp@mail.ecu.edu Tel: 252/744-2243 Fax: 252/744-3369	East Carolina University Laupus Library 600 Moye Blvd. Greenville, NC 27834	Expiration year: 2007
32334	Greenstein, Gary R. (, AHIP, S) greensteing@mail.ecu.edu Tel: 252/328-0295 Fax: 252/816-2224	East Carolina University Joyner Library East Fifth Street Greenville, NC 27858-4353	Expiration year: 2006
11395	Hambrick, Russet R. (, AHIP, D) russet.hambrick@sr-ahec.org Tel: 910/678-7249 Fax: 910/678-0126	Southern Reg. Area Health Educ. Ctr. Southern Reg. AHEC Library 1601 Owen Drive Fayetteville, NC 28304	Expiration year: 2007
14957	Hammond, Patricia A. (, AHIP, D) pat.hammond@potomachospital.com Tel: 703/670-1331 Fax: 703/878-1619	Potomac Hospital Immerman Memorial Library 2300 Opitz Blvd Woodbridge, VA 22191	Expiration year: 2010
37680	Harrison, Margaret J. (, AHIP, P) mjharrison1@bethesda.med.navy.mil Tel: 301/295-0185 Fax: 301/295-6001	National Naval Medical Center Stitt Library 8901 Wisconsin Avenue Bethesda, MD 20889	Expiration year: 2006
17383	Heekin, Janet M. (, AHIP, M) janet_heelin@nih.gov Tel: 301/596-2449 Fax: 301/402-0254	National Institute of Health NIH Library 10 Center Drive Bethesda, MD 20892	Expiration year: 2006
38371	Heimann, Anne K. (, AHIP, P) anne.heimann@otsuka.com Tel: 240/683-3098 Fax: 402/481-3918	Otsuka America Pharmaceutical, Inc Information Resources Center 2440 Research Boulevard Rockville, MD 20850	Expiration year: 2006
8105	Hinegardner, Patricia (, AHIP, D) phinegar@umaryland.edu Tel: 410/706-8863 Fax: 410/706-2379	University of Maryland Hlth. Sci. & Human Svcs. Library 601 W. Lombard St. Baltimore, MD 21201	Expiration year: 2008
2703	Hitt, Samuel W. (, AHIP, D) Tel: 919/929-7630	2819 Meacham Road Chapel Hill, NC 27516	Expiration year: 2025

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9448	Humphrey, Susanne M. (, AHIP, S) humphrey@nlm.nih.gov Tel: 301/435-3187 Fax: 301/496-0673	2123 Arcola Avenue Wheaton, MD 20902-2822	Expiration year: 2010
5877	Humphreys, Betsy L. (, AHIP, D) blh@nlm.nih.gov Tel: 301/496-6661 Fax: 301/402-2586	National Library of Medicine 8600 Rockville Pike Bethesda, MD 20894	Expiration year: 2011
21288	Hyde, Mary A. (, AHIP, D) mhyde@acog.org Tel: 202/863-2449 Fax: 202/484-1595 Washington, DC 20024	Amer. College of Obstetrics & Gynecology Resource Center 409 12th Street S.W.	Expiration year: 2006
35348	James, Veronica Gornik (, AHIP, S) gornik@alumni.si.umich.edu Tel: 301/631-0985 Fax: 202/687-1703	Georgetown University Med. Ctr. Dahlgren Memorial Library 342 B Highview Terrace Apt 301 Frederick, MD 21701	Expiration year: 2007
2331	Jenkins, Carol G. (, AHIP, D) carol_jenkins@unc.edu Tel: 919/966-2111 Fax: 919/966-1029	Univ. of N. Carolina, Chapel Hill Health Sciences Library Box 7585 Chapel Hill, NC 27599-7585	Expiration year: 2006
6190	Johnston, Rebecca M. (, AHIP, S) rebecca.johnston@sr-ahec.org Tel: 910/678-7270 Fax: 910/323-4007	Southern Regional AHEC Information Access Center 1601 Owen Drive Fayetteville, NC 28304	Expiration year: 2006
1495	Kilgour, Frederick G. (, AHIP, D) kilgour@ils.unc.edu Tel: 919/968-4305	207 Carolina Meadows, Villa Chapel Hill, NC 27514	Expiration year: 2025
25142	Kissman, Henry M. (, AHIP, D) hkissman@comcast.net Tel: 301/460-5654 Fax: 301/460-0786	14809 Pennfield Circle Apt. 404 Silver Spring, MD 20906-1594	Expiration year: 2025
1076	Knott, Teresa L. (, AHIP, D) tknott@hshsl.umaryland.edu Tel: 410/706-3896 Fax: 410/706-3101	University of Maryland Baltimore Hlth Sci/Human Svcs. Library 601 W. Lombard Street Baltimore, MD 21201	Expiration year: 2011
40667	Kramer, Rochelle (, AHIP, M) rkramer@wfubmc.edu Tel: 336/713-7106 Fax: 336/716-2186	Wake Forest Univ. School of Med. Coy C. Carpenter Library Medical Center Blvd. Winston-Salem, NC 27157	Expiration year: 2009
2292	Kruse, Kathryn W. (, AHIP, M) Kathryn.kruse@fda.hhs.gov Tel: 301/443-5236 Fax: 301/827-1509	U.S. Food and Drug Administration CDER Web Design Team Rockwall Bldg. 2 1515 Security Lane Rockville, MD 20852	Expiration year: 2008
2344	Leiter, Joseph (, AHIP, D) Tel: 301/652-8875	5101 Ridgefield Rd. #102 Bethesda, MD 20816-3331	Expiration year: 2025

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

8966	Linton, Anne M. (, AHIP, D) mlbaml@gwumc.edu Tel: 202/994-1826 Fax: 202/994-4343	Geo. Washington Univ. Med. Ctr. Himmelfarb Library 2300 Eye Street, N.W. Mail Stop RNG Washington, DC 20037	Expiration year: 2008
9176	Lord, Jonathan M. (, AHIP, D) JML4S@virginia.edu Tel: 434/924-0059 Fax: 434/982-4238	University of Virginia Health Sciences Library P.O. Box 800722 Charlottesville, VA 22908-0722	Expiration year: 2010
2170	Mackler, Leslie G. (, AHIP, M) leslie.mackler@mosescone.com Tel: 910/574-7484 Fax: 910/574-7328	Moses H. Cone Health System Medical Library 1200 North Elm Street Greensboro, NC 27401	Expiration year: 2008
2950	Matheson, Nina W. (, AHIP, D) matheson@boo.net	4701 Willard Ave. Apt. 236 Chevy Chase, MD 20815	Expiration year: 2025
7611	Mayer, Jill (, AHIP, D) jbmayer@email.unc.edu Tel: 919/966-0960 Fax: 919/966-1029	UNC-CH Health Sciences Library CB# 7585 Chapel Hill, NC 27599-7585	Expiration year: 2010
33919	Mayo, Alexa (, AHIP, M) alexa@umaryland.edu Tel: 410/706-1316 Fax: 410/706-2379	Univ. of Maryland @ Baltimore Health Sciences Library Human Services Library 601 West Lombard St. Baltimore, MD 21201	Expiration year: 2007
37941	McCalpin, Deborah J. (, AHIP, M) mccalpin@mail.ncifcrf.gov Tel: 301/846-1093 Fax: 301/846-6332	NCI-Frederick Scientific Library P.O. Box B Bldg. 549 Frederick, MD 21702	Expiration year: 2008
21243	McDuffee, Diana (, AHIP, S) Diana_McDuffee@unc.edu Tel: 919/966-0963 Fax: 919/966-5592	University of North Carolina Health Sciences Library CB#7585 Chapel Hill, NC 27599-7585	Expiration year: 2010
40580	Mckone, Mark S. (, AHIP, M) mmckone@wfubmc.edu Tel: 336/716-3108 Fax: 336/716-2186	Wake Forest University School of Medicine Coy C. Carpenter Library Medical Center Blvd. Winston-Salem, NC 27157-1069	Expiration year: 2010
34153	McLeod, William B. (, AHIP, M) wmcLeod@nas.edu Tel: 202/334-1340 Fax: 202/334-1651	The National Academies George E. Brown Jr. Library 500 5th St., NW Washington, DC 20001	Expiration year: 2009
31139	Meckley, Robin L. (, AHIP, M) meckley@mail.ncifcrf.gov Tel: 301/846-5840 Fax: 301/846-6332	National Cancer Institute at Federick Scientific Library P.O. Box B. Bldg. 549 Sultan Street Frederick, MD 21702-1201	Expiration year: 2006

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

1170	Meissner, Claire A. (, AHIP, D) claire.meissner@centrahealth.com Tel: 434/947-3147 Fax: 434/947-3104	Centra Health Health Sciences Library Lynchburg General Hospital 1901 Tate Springs Road Lynchburg, VA 24501-1167	Expiration year: 2008
7884	Michaels, Debra D. (, AHIP, E) michaels2@worldnet.att.net Tel: 910/362-7293 Fax: 910/793-8280	Tri-Meridian, Inc. MEDSEARCH P.O. Box 7664 Wilmington, NC 28406	Expiration year: 2025
38767	Moore, Cassandra (, AHIP, P) cassandra.moore@rivhs.com Tel: 757/240-2403 Fax: 757/240-2401	Riverside Regional Medical Center Health Sciences Library 310 Main Street Newport News, VA 23601	Expiration year: 2006
5427	Morris, Lynne D. (, AHIP, D) lynne_morris@unc.edu Tel: 919/966-0954 Fax: 919/966-5592	UNC Chapel Hill Health Sciences Library CB 7585 Chapel Hill, NC 27599	Expiration year: 2010
14050	Murphy, Beverly (, AHIP, D) murph005@mc.duke.edu Tel: 919/660-1127 Fax: 919/681-7599	Duke University Medical Center Medical Center Library P.O. Box 3702 Durham, NC 27710	Expiration year: 2011
8316	Nasea, Melissa M. (, AHIP, D) naseam@ecu.edu Tel: 252/744-2235 Fax: 252/744-2672	East Carolina University William E. Laupus Health Sciences Lib. 600 Moyer Blvd. Greenville, NC 27834	Expiration year: 2006
2104	Norden, Margaret Kanof (, AHIP, S) margaret.norden@marymount.edu Tel: 703/284-1649 Fax: 703/284-1685	Marymount University Reinsch Library 807 N. Howard Street Unit # 417 Alexandria, VA 22304	Expiration year: 2008
36237	Norton, Melanie (, AHIP, D) mnorton@email.unc.edu Tel: 919/966-4998 Fax: 919/966-1537	Univ. of North Carolina - Chapel Hill Health Sciences Library Campus Box 7585 Chapel Hill, NC 27599-7585	Expiration year: 2009
1481	Ottosen, Terri (, AHIP, S) tottosen@hshsl.umaryland.edu Tel: 410/706-2855 Fax: 410/706-0099	University of Maryland NN/LM SE/A Health Sciences & Human Services Library 601 West Lombard Street	Expiration year: 2006
2381	Parker, Mary Glenn (, AHIP, S) mparker@ncha.org Tel: 919/677-4203 Fax: 919/677-4200	North Carolina Hospital Assoc. Library P.O. Box 4449 Cary, NC 27519-4449	Expiration year: 2006
6057	Pellegrino, Jane B. (, AHIP, D) japellegrino@mar.med.navy.mil Tel: 757/953-5530 Fax: 757/953-7533	Naval Medical Center Portsmouth Library Services 620 John Paul Jones Circle Portsmouth, VA 23708	Expiration year: 2010

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

7329	Peterson, Richard A. (, AHIP, D) peter073@mc.duke.edu Tel: 919/660-1150 Fax: 919/660-1147	Duke University Medical Center Library DUMC 3702 Durham, NC 27710	Expiration year: 2009
1794	Pings, Vern M. (, AHIP, D) jmpings@hotmail.com Tel: 819/918-3458	191 Carol Woods, 750 Weaver Dairy Rd., Apt. 191 Chapel Hill, NC 29514	Expiration year: 2025
7439	Player, Julia C. (, AHIP, S) playerj@mail.nlm.nih.gov Tel: 301/496-5511 Fax: 301/496-2809	National Institutes of Health National Library of Medicine Building 38 8600 Rockville Pike Bethesda, MD 20894	Expiration year: 2006
9928	Porter, Suzanne (, AHIP, D) porte004@mc.duke.edu Tel: 919/660-1143 Fax: 919/681-7599	Duke University Medical Center Library Box 3702 Durham, NC 27710	Expiration year: 2010
30592	Poston, Bonnie (, AHIP, M) bposton@wfubmc.edu Tel: 336/716-0078 Fax: 336/716-2186	Wake Forest University Health Sciences Carpenter Library Medical Center Blvd. Winston-Salem, NC 27157	Expiration year: 2010
24520	Powers, Anne (, AHIP, S) power003@mc.duke.edu Tel: 919/660-1128 Fax: 919/684-5906	Duke University Medical Center Library Box 3702 Seeley G. Mudd Bldg. Durham, NC 27710-3702	Expiration year: 2008
36946	Prince, J. Dale (, AHIP, S) jprin001@umaryland.edu Tel: 410/706-2855 Fax: 410/706-0099	601 W. Lombard Street Baltimore, MD 21133	Expiration year: 2010
4077	Prottsman, Mary F. (, AHIP, D) mfprotts@yahoo.com Tel: 334/301-8220	Department of Veterans Affairs Office of Information Field Office 1335 East West Highway, #3100 Silver Spring, MD 20910	Expiration year: 2010
369	Raimondo, Paula (, AHIP, D) praim001@umaryland.edu Tel: 410/706-8862 Fax: 410/706-2379	University of Maryland Hlth. Sciences/Human Svcs. Library 601 W. Lombard Street Baltimore, MD 21201	Expiration year: 2008
14778	Roderer, Nancy K. (, AHIP, D) nroderer@jhmi.edu Tel: 410/502-7092 Fax: 410/614-7535	Johns Hopkins University Welch Library 1900 E. Monument Street Baltimore, MD 21205	Expiration year: 2011
15670	Scarborough, Debra Gena (, AHIP, S) dscarborough@acog.org Tel: 202/863-2578 Fax: 202/484-1595	American College of Obstetricians & Gyn. J. Bay Jacobs, MD, Library 409 12th Street, SW	Expiration year: 2008

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

7281	Schardt, Connie (, AHIP, D) schar005@mc.duke.edu Tel: 919/660-1124 Fax: 919/684-5906	Duke University Medical Center Library Box 3702 Durham, NC 27710	Expiration year: 2010
7296	Scott, Ursula K. (, AHIP, D) Tel: 301/295-3399 Fax: 301/295-3795	Uniformed Serv. Univ. Hlth Sciences Learning Resources Center 4301 Jones Bridge Rd. Bethesda, MD 20814	Expiration year: 2006
31495	Seago, Brenda L. (, AHIP, D) blseago@vcu.edu Tel: 804/828-3914 Fax: 804/828-6144	Medical College of Virginia, VCU Computer Based Instruction Lab School of Medicine Box 980496, 1217 E. Marshall St. Richmond, VA 23298	Expiration year: 2009
2196	Sewell, Winifred (, AHIP, D) winsw11@crosslink.net Tel: 301/229-5008 Fax: 301/229-3788	6513 76th Place Cabin John, MD 20818	Expiration year: 2025
39832	Shaffer, Janette (, AHIP, P) js463@georgetown.edu Tel: 202/687-1328	Georgetown University Medical Center Dahlgren Memorial Library Box 571420 Washington, DC 20057-1420	Expiration year: 2007
9292	Shaw-Kokot, Julia (, AHIP, D) jsk@med.unc.edu Tel: 919/966-0952 Fax: 919/966-5592	U of North Carolina at Chapel Hill Health Sciences Library CB#7585 Chapel Hill, NC 27599-7585	Expiration year: 2010
7851	Shipman, Jean P. (, AHIP, D) jpshipma@vcu.edu Tel: 804/828-0634 Fax: 804/828-6089	Virginia Commonwealth University Tompkins-McCaw Library for Hlth Sci. P.O. Box 980582 509 N. 12th St. Richmond, VA 23298-0582	Expiration year: 2010
16076	Siebert, Jean L. (, AHIP, D) jsiebert@wvu.edu Tel: 304/293-1920 Fax: 304/293-5995	West Virginia University Health Sciences Library Byrd Health Sciences Center P.O. Box 9801 Morgantown, WV 26506-9801	Expiration year: 2010
37788	Silbajoris, Christie (, AHIP, P) silbc@email.unc.edu Tel: 919/843-6236 Fax: 919/966-5592	UNC-Chapel Hill Health Sciences Library CB #7585 Chapel Hill, NC 27599-7585	Expiration year: 2006
38389	Simpson, Susan N. (, AHIP, D) simpsons@mail.ecu.edu Tel: 252/816-2904 Fax: 252/816-3512	East Carolina University Laupus Library 600 Moye Blvd. Greenville, NC 27858-4354	Expiration year: 2008
3868	Son, Inhye Kim (, AHIP, S) inhye@virginia.edu Tel: 804/924-0057 Fax: 804/243-6928	Univ. of Virginia Health System Health Sciences Library P.O. Box 800722 Charlottesville, VA 22908-0722	Expiration year: 2006

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

5907	Spencer, Dorothy A. (, AHIP, D) spencerdo@ecu.edu Tel: 252/244-2212 Fax: 252/744-2672	East Carolina University Health Sciences Library 600 Moye Blvd. Greenville, NC 27858-4354	Expiration year: 2010
40490	Stewart, David C. (, AHIP, M) destewart@wfubmc.edu Tel: 336/716-4181 Fax: 336/716-2186	Wake Forest University School of Medicine Coy C. Carpenter Library Medical Center BLVD Winston-Salem, NC 27157-1069	Expiration year: 2009
6700	Thibodeau, Patricia L. (, AHIP, D) thibo001@mc.duke.edu Tel: 919/660-1150 Fax: 919/681-7599	Duke University Medical Center Library Box 3702, DUMC 103 Seeley G. Mudd Bldg. Durham, NC 27710	Expiration year: 2010
36940	Thomas, Deborah (, AHIP, M) dathomas@gbmc.org Tel: 443/849-2531 Fax: 443/849-2664	Greater Baltimore Medical Center John E. Savage Medical Library 6701 N. Charles Street Baltimore, MD 21204	Expiration year: 2008
15668	Thompson, JoLinda L. (, AHIP, S) joleethompson@verizon.net Tel: 757/588-3041 Fax: 757/588-3041	George Washington University Medical Ctr Himmelfarb Health Sciences Library 1300 E. Ocean View Avenue, Unit A	Expiration year: 2008
9251	Tillett, Janine S. (, AHIP, M) jtillet@wfubmc.edu Tel: 336/716-3879 Fax: 336/716-2186	Wake Forest Univ. School of Medicine Coy C. Carpenter Library Medical Center Boulevard Winston-Salem, NC 27157-1069	Expiration year: 2009
2048	Timour, John A. (, AHIP, D) jtimour@skantech.net Tel: 252/975-3355	209 Wedgewood Drive Washington, NC 27889	Expiration year: 2025
10997	Tooev, M.J. (, AHIP, D) mjtooev@hshsl.umaryland.edu Tel: 410/706-7545 Fax: 410/706-3101	Univ. of Maryland Health Sci. & Human Serv Library 601 W. Lombard St. Baltimore, MD 21201	Expiration year: 2006
5465	Topper, Judith M. (, AHIP, D) Tel: 919/542-6722 Fax: 919/542-3419	575 Fearington Post Pittsboro, NC 27312	Expiration year: 2025
1095	Unger, Monica A. (, AHIP, D) ungerm@cder.fda.gov Tel: 301/827-5690 Fax: 301/443-6385	FDA/CDER FDA Medical Library 5600 Fishers Lane Rm. 11B40, HFD 230 Rockville, MD 20857	Expiration year: 2006
31151	Varner, Douglas L. (, AHIP, D) doug_sf@yahoo.com Tel: 410/837-7844	8 Charles Plaza, #203 Baltimore, MD 21201-4200	Expiration year: 2009
29662	Vines, Hattie H. (, AHIP, M) vines001@mc.duke.edu Tel: 919/660-1125 Fax: 919/684-5906	Duke University Medical Center Library Box 3702, DUMC Durham, NC 27710	Expiration year: 2007

MAC MEMBERS WHO ALSO HAVE AHIP STATUS!

41013	Ward, Suzanne M. (, AHIP, P) wards@soc.mil Tel: 910/396-8270	Joint Special Oper. Med. Training Ctr. JSOMTC Library Bldg. 5-3845 Kedenburg Street Ft. Bragg, NC 28310	Expiration year: 2007
37263	Welch, Parks (, AHIP, S) Tel: 336/716-2299 Fax: 336/716-2186	Wake Forest Univ. Baptist Med. Ctr. Coy C. Carpenter Library Medical Center Blvd. Winston-Salem, NC 27157	Expiration year: 2009
2458	Wiggins, Emilie V. (, AHIP, D)	8002 Colebrook Rd. Richmond, VA 23227-1612	Expiration year: 2025
37980	Willis, Kathryn (, AHIP, P) kwillis@nvcc.edu Tel: 703/822-6681 Fax: 703/822-6612	Northern Virginia Community College Medical Education Campus Library 6699 Springfield Center Drive Springfield, VA 22150-1913	Expiration year: 2006
24706	Wilner, Joellynn I. (, AHIP, S) jwilner@valleyhealthlink.com Tel: 540/536-8040 Fax: 540/536-8844	Valley Health System Health Sciences Library Winchester Medical Center 1840 Amherst St. Winchester, VA 22601-2808	Expiration year: 2007
5291	Woodburn, Judy (, AHIP, D) j.woodburn@duke.edu Tel: 919/660-1140 Fax: 919/684-5906	Duke University Medical Center Library Box 3702 Durham, NC 27710	Expiration year: 2010
17057	Wray, Tanner (, AHIP, D) twray@umd.edu Tel: 301/405-9251 Fax: 301/405-9191	University of Maryland Libraries McKeldin Library Room 4115 College Park, MD 20742	Expiration year: 2008
8688	Wright, Barbara Allen (, AHIP, D) bawright@vcu.edu Tel: 804/828-0622 Fax: 804/828-6089	Virginia Commonwealth University Tompkins-McCaw Library for Health Sciences PO Box 980582 509 N. 12th Street	Expiration year: 2010
8496	Zimmerman, Barbara (, AHIP, S) barbara.zimmerman@thomson.com Tel: 919/461-7234 Fax: 919/468-9890	Dialog Corporation 11000 Regency Parkway Cary, NC 27511	Expiration year: 2008
15576	Ziver, Magda A. (, AHIP, M) mziver@gte.net Tel: 301/530-1862 Fax: 301/530-1862	Pan American Health Org. Headquarters Library - Retired 525 23rd Street, NW Washington, DC 20037	Expiration year: 2034

Total Members: 125



LETTERS TO THE EDITORS

Robert James has resigned as Chair of the MAC M & R Committee. Shannon Jones has agreed to step up a few months early. (sdjones@vcu.edu).

Our thanks to Robert for his term of MAC service.

Video Review

Booklist Review,

**“ BUT YOU STILL
LOOK SO WELL ... ”
GR. 12+ .**

In a follow-up documentary about Multiple Sclerosis and the challenges faced by people who confront the disease, filmmakers Audrey Geyer and Kevin Lindemuth explore what it's like for MS sufferers and their families to live with the neurological disorder over time. The camera revisits three individuals who participated in the 2001 documentary project titled, "But You Look So Well." Diagnosed with the illness several

years ago, they still look healthy. Viewers see how these people and their families manage symptoms and flare-up incidents, where they go for support and encouragement, and how MS affects their work and personal lives. Husbands, wives, children and parents of these individuals and the victims themselves talk candidly about this auto-immune disease and how it impacts them, sharing their concerns and fears, and reflecting on the stresses and opportunities the chronic condition has brought. Interviews with healthcare professionals and spokespeople for the Michigan chapter of the National MS Organization offer more information about MS, medications, counseling programs, and other services. This video will serve as a useful reference and resource for anyone interested in learning more about coping with MS.

-- Reviewed by Carol Holzberg

**THE THOMSON SCIENTIFIC / FRANK BRADWAY
ROGERS INFORMATION ADVANCEMENT
AWARD – RECOGNIZE TECHNOLOGICAL
INNOVATION IN HEALTH SCIENCE
INFORMATION**

**THOMSON SCIENTIFIC / FRANK
BRADWAY ROGERS AWARD JURY**

MLA recognizes that there are many innovators in our profession creating new information services and using technology in novel ways. Maybe you are one of them? Or maybe you work with or know someone who is? We encourage you to take a moment to think about what your colleagues are contributing and nominate them for the Thomson Scientific/Frank Bradway Rogers Information Advancement Award.

The Rogers Award, originally called the ISI Information Advancement Award, is presented annually in recognition of outstanding contributions for the application of technology to the delivery of health science information, to the science of information, or to the facilitation of the delivery of health science information.

The award has been sponsored by the Thomson Institute for Scientific Information since 1973. The recipi-

ent receives a cash award of \$500 and will be recognized at the Annual Meeting of the Medical Library Association, May 13-23, 2007, in Philadelphia, PA.

For more information on the award and past winners go to: <http://www.mlanet.org/awards/honors/rogers.html>.

For a copy of the nomination form, eligibility information and instructions go to: http://www.mlanet.org/pdf/awards/rogers_nomform_2005_0721.pdf

All nominations are due by November 1, 2006. Please forward this message to colleagues who might be interested.

Jan Rice, Chair, 2006-2007

CONGRATULATIONS TO MAC MEMBERS
HONORED AT THE MLA '06 AWARDS
CEREMONY

A highlight of the annual MLA meeting is the Awards Luncheon. Several MAC members were honored:

Ivonne Martinez (Georgetown) - MLA Scholarship for Minority Students, Annual Meeting

Connie Schardt (Duke) - Lucretia McClure Excellence in Education Award

Janice Kelly (SE/A NN/LM Office, Baltimore) - President's Award (for disaster response after Hurricane Katrina)

Jean P. Shipman (VCU) - Ida and George Eliot Prize (for publication)

Please join me in congratulating our MAC colleagues.

Please let me know, if I have omitted anyone.

Thanks,

Pat

Pat Hammond
2005/2006 MAC Chair
pahammond@potomachospital.com

Deadline!

Send October/November/December arti-
cles to be published December 1
(to macmessages@gmail.com)
until October 15, 2006.



SUMMER FUN: RECRUITMENT ACTIVITY FOR HOSPITAL JUNIOR VOLUNTEERS

Every summer new talent arrives at my workplace in the form of junior volunteers. These energized, enthusiastic high school students devote part of their summer to working in the hospital. Many choose to volunteer at a hospital because they are considering a health career. Most are excellent students who are college bound. What a perfect time to introduce them to the field of health sciences librarianship!

If you would like to expose these eager, impressionable young people to librarianship as a career choice, contact your volunteer coordinator to assess the possibilities. Junior volunteer programs vary from hospital to hospital. At Cape Fear Valley Health System, there was one group of "juniors" that worked two months during the summer. At VCU Health System, two groups of "juniors" were scheduled, working one month each. Part of their training includes visits to various hospital departments. Ask if the group can be scheduled for a visit to the library. Plan a meaningful experience for them that will capture their interest. Your presentation should make a positive impact, which allows teenagers to view libraries as the best place to come for health information and extols librarianship as a viable career choice.

Ideas for presentations to junior volunteers include:

1. A tour of the Library with information about the various roles and workplaces of health sciences librarians.
2. A hands-on computer session using kid-shealth.org, Tox Town (<http://toxtown.nlm.nih.gov/>) and MedlinePlus, emphasizing that these reliable health Web sites can be used at school or at home. Teens enjoy viewing the Interactive Tutorials and Surgery Videos on MedlinePlus.
3. A "hands on" anatomy work station featuring anatomical models and/or anatomy atlases. Include the box game "Operation" to engage interest.
4. A "teen health" reading station featuring information about tattooing, body piercing, tanning beds, dating, teen pregnancy, recreational drugs, depression, etc.
5. Provide recruitment information from the Medical Library Association (http://www.mlanet.org/career/career_explore.html) and MedlinePlus bookmarks (order from hajarian@nlm.nih.gov). Attendees at the 2006 annual MLA meeting watched a new video presentation, "Join the Health Care Team: Become a Medical Librarian," which is available online via MLANET or a DVD version may be ordered.

Sharing summer fun with high students has long been one of the highlights of my summer. Seize the opportunity to demonstrate the value of health sciences librarianship.

You could influence a young person's career choice!

***We are interested in recruitment methods you have used with high school students. Please send your comments to Pat Hammond.

Pat Hammond

Potomac Hospital Librarian

pahammond@potomachospital.com

NEWS FROM THE STATES

STAFFING ANNOUNCEMENTS AT THE TOMPKINS-MCCAW LIBRARY FOR THE HEALTH SCIENCES, RICHMOND, VIRGINIA

Dana Ladd joined Tompkins-McCaw Library for the Health Sciences (TML) as the Community Health Education Center (CHEC) Librarian effective July 25, 2006. She comes to Richmond from the Williamsburg Regional Library. In addition, several TMLers have been appointed to interim positions. These include **Cate Canevari** as Interim Deputy Director, **Shannon Jones** as Interim Head, Education Services and **Irene Lubker** as Interim Head, User Services. Congrats to all!

LIBRARY NEWS FROM THE CLAUDE MOORE HEALTH SCIENCES LIBRARY, CHARLOTTESVILLE, VIRGINIA

Kelly Near, Outreach Librarian and **Karen Knight**, Education Librarian provided health information sessions at the First Annual Conference for Families of Children with Special Health Care Needs. The conference held in Charlottes-

ville, Virginia was attended by parents and caregivers who care for youth with special health care needs, physicians, nurses, educators, counselors and agency representatives interested in improving services for children by increasing family involvement and strengthening partnerships between families and service providers.

Ann Duesing, Outreach Librarian at the Library recently participated in the Remote Area Clinic (RAM) in Southwest Virginia. Ann provided some comments on her participation in the annual event. "This is the 7th year that I have participated.

During the year long RAM planning functions I work with the Fund Raising Committee. During the RAM Expedition, I work with volunteer registration for medical, nursing and general volunteers. Dental and eye volunteers participation is tracked by the Lions of Virginia. This year we graduated from paper to paper plus bar coded ID cards for all RAM volunteers. After the initial registration and first appearance at RAM all volunteers were able to walk through a gate, have their IDs scanned and be recorded in a computerized system that tracked all volun-

teer entry and exit times and calculated all volunteer hours.

The system was developed by one of the Lion of Virginia volunteers who worked with our local volunteer registration coordinator to enter as much information before RAM started as was available. He then continued to input more volunteer information as new ones arrived during RAM. The total number of volunteers this year was 1205. Patient registration has been computerized for two years and is coordinated by volunteers from the Wise County Health Department and many community volunteers who input the information from each patient as they begin their visits to RAM. This year the total number of RAM patient encounters for dental, eye and medical services totaled 7917 with the total value of care being \$1,260,037.00.

I have provided health information at RAM every year for 7 years. For the last three years I have worked with the Lonesome Pine Regional Library System to promote access to quality health information at the local public libraries. A public library Outreach Coordinator brings hundreds of free books and pamphlets, book-



Virginia

Patricia Greenberg
State Reporter
psv6n@virginia.edu

marks etc. about public library hours and services. She also provides coloring pages, free crayons and free balloons to entice patients and families to visit our RAM booth/tent and learn about services.

A reference librarian from the public library has worked with me the past two years to inform RAM patients and family members about MedlinePlus and other quality health information resources at the Public Library. We have handed out materials/flyers about MedlinePlus and have worked with the UVA Medical team and patient educators using health information prescriptions to come to our booth and also to come to the public library following RAM for more information about their diagnosed conditions or whatever health information questions they may have. We also provide health informa-

(Continued on page 20)

NEWS FROM THE STATES

(Continued from page 19)
 tion searches and mail printouts of information to patients' homes. Overall we handed out more than 700 information packets this year.

All regional public library staff have been trained to use MedlinePlus as well as other quality health information resources to assist their

patrons with these inquiries and welcome them for services at the public libraries.

RAM is an amazing event. I continue to be astonished at the enormous need for health care, but welcome the opportunity to provide support services for our southwest Virginia families who like many

throughout the nation do not have access to health care services or cannot afford them".



Virginia, cont.

Connie Schardt, Education Coordinator, Duke University received the Lucretia McClure Excellence in Education Award at the annual meeting of the Medical Library Association in Phoenix. The award honors a professional with accomplishments in health sciences librarianship education whose work has had an impact on the profession.

Also from Duke, **Elizabeth Berney** recently joined the staff as Library Service

Desk Manager. Before arriving at Duke, Elizabeth was employed at the University of Tennessee in Knoxville.

Rex Healthcare in Raleigh, North Carolina applied to the American Nurses Credentialing Center for Magnet Recognition a couple of years ago. After a thorough, lengthy, and vigorous evaluation process, on April 6, 2006, Rex Healthcare received the long awaited phone call confirming Rex as a Mag-

net facility. The Magnet Recognition Program was developed to recognize healthcare organizations that provide the very best in nursing care.



District of Columbia

RoseMarie Leone Winiewicz
 State Reporter
rleone@provhosp.org



**MAC/MLA AND SC/MLA 2006 JOINT MEETING
ATLANTA '06 - TOGETHER: NEW HORIZONS AND NEW OPPORTUNITIES
OCTOBER 12-16, 2006
WESTIN BUCKHEAD, PEACHTREE ST. ATLANTA, GEORGIA**

MLA's Southern and Mid-Atlantic Chapters would like to invite you to the 2006 joint conference in Atlanta, Georgia. This meeting will bring together both chapters in the city where every day is an Opening Day. The program is chock-full of dynamic speakers, a variety of CE opportunities, informative papers & posters, and endless possibilities for fun and entertainment.

Take a look at the highlights below:

SPEAKERS

- **Dr. David Satcher**, 16th Surgeon General of the United States, will speak on health disparities, Eliminating health disparities is a goal of Healthy People 2010, and a strategic initiative of the National Library of Medicine. Don't miss this opportunity to discover your role in the elimination of health disparities.
- **Dr. Joe Bresee**, CDC's Influenza Branch, will speak on bird influenza and the nation's preparedness initiatives. Find out what you need to know to develop a workplace plan.
- **Dr. Mark Williams**, Emory Healthcare, will speak on consumer health literacy, the ability to read, understand, and act on health care information. Are YOU Health Literate?

CE OPPORTUNITIES

SOLINET FAVORITES

Accidental Trainer - Max Anderson

Disaster Preparedness - Tina Mason

Survey Says! How to Conduct a Survey -
Lynda Idleman

FEATURE CLASSES

Lynne Waymon – Author of *Contacts Count*

How to Make a Point - Without Making an Enemy - Waymon & Associates (practical advice from a national expert)

Chris Olson – Editor of *Marketing Treasures* Planning Library Promotion Campaigns - Chris Olson & Associates

HANDS ON CLASSES

Greg Nottess - *ONLINE* Columnist

Creating Online Tutorials in Less than 30 Minutes

NN/LM SE/A

ABCs of DNA - Terri Ottosen,

Geeks Bearing Gifts - Unwrapping New Technology Trends - Dale Prince

Public Health on the Web - Sheila Snow-Croft

NN/LM SCR

Website Usability - Making Content Easy to Find - Greg Bodin

Join US at the WESTIN BUCKHEAD

Enjoy Atlanta's prestigious Buckhead, an area populated with fine stores and fabulous restaurants. Shuttle around Buckhead on "the buc" (a free mini bus), or walk to Lenox Square in minutes. Buckhead's MARTA station provides easy, affordable trips to and from the airport, the High Museum of Art, Atlanta sports attractions, Fabulous Fox Theatre, & the new Georgia Aquarium. Experience a cultural twist to classical ballet at Ballethnic Dance Company's mesmerizing performance during the closing banquet. **For complete meeting details to Explore New Horizons & Experience New Opportunities, visit the official conference website: <http://www.hsl.ecu.edu/2006/>**

www.hsl.ecu.edu/2006/





MAC/MLA AND SC/MLA 2006 JOINT MEETING
CALL FOR PAPERS AND POSTERS—ATLANTA '06

You are invited to submit proposals for contributed papers and posters for the 2006 SC/MLA and MAC/MLA joint meeting in Atlanta, Georgia on October 12-16. The meeting's theme is, "**Together: New Horizons, New Opportunities.**"

Proposals should relate to:

- * **COLLABORATING** - Elaborate on how you have worked together with other libraries, health professionals, agencies, or others.
- * **INNOVATING** - Share your new technologies or ways of thinking outside the box.
- * **CREATING OPPORTUNITIES** - Let others know how you have opened doors proactively.
- * **PLANNING FOR THE FUTURE** - Tell your colleagues what you have in mind and how they can make it happen.

Proposals must be submitted in the format of structured abstracts (see <http://www.scmla.org/abformat.htm> or <http://hubnet.buffalo.edu/mla/abstract.html>).

Submit two copies of the abstract (300 word maximum). Include a list of authors, their institutional affiliations, email addresses, and telephone numbers with the first copy of the abstract. The second copy will be used in a blind review process and should not include any specific information that would identify either authors or institutions. The primary author will be notified of the committee's decision by August 16. Additional information (i.e. time, location, setup instructions, etc.) will be sent with acceptance notification. **Note:** Those presenting in Atlanta must be registered for the meeting.

Contributed Papers: Email abstracts to **Martha Earl** at mearl@utk.edu using a Word attachment.

Posters: Presenters should plan to be available to staff posters during a one-hour poster session. Posters will remain up for viewing for the remainder of the conference. Each presenter's area will be provided with a poster board (8 x 4) and a six-foot skirted table. Electrical connections may be available. Email abstracts to **Glenda Mendina** at MendinaG@methodisthealth.org using a Word attachment.

Abstracts will be evaluated on originality, innovation, organization and clarity of presentation, as well as relevance to improving service or practice.

The deadline for submitting abstracts is June 16, 2006.



SC/MLA RESEARCH COMMITTEE
AWARDS FOR RESEARCH PAPERS AND POSTERS

The Southern Chapter/MLA wishes to encourage and share research among its members. Building on an example from the South Central Chapter/MLA, Southern Chapter recognizes and awards the three best research themed posters and papers presented at the chapter's annual meeting.

With the joint meeting in Atlanta October 2006, the field is also open to the Mid-Atlantic Chapter/MLA members. Guidelines for research papers and posters are available on the Southern Chapter Website <http://www.scmla.org/resaward.htm>

Melanie Norton
Co-Chair Southern Chapter/MAC Planning Committee
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MAC/MLA AND SC/MLA 2006 JOINT MEETING

WEB SEARCH ENGINES, LIBRARY PROMOTION, NEGOTIATION, AND DISASTER PREPAREDNESS – A SAMPLING OF THE VALUABLE CE WORKSHOPS PLANNED FOR ATLANTA '06

The combined SC/MLA and MAC/MLA Continuing Education Committee has put together a huge roster of classes for our joint annual meeting, including classes on technology, negotiation, library promotion, and disaster preparedness. We have invited instructors from all over the country to share their expertise with us, to enlighten us, and to help pad our AHIP portfolios. So take advantage of our hard work and fill your heads with their words of wisdom. Following are some brief descriptions of the programming we have planned.

We are excited to have won the MLA Leadership and Management Section's Chapter Challenge Grant in order to bring Lynne Waymon to Atlanta. Lynne is an experienced communicator, negotiator, certified mediator, successful business owner, dynamic speaker, and well-known author. Her class, "How to Make a Point Without Making an Enemy," will better position participants to get their points across to others without ruffling feathers. This will be a great resource for both new and experienced librarian negotiators.

Chris Olson is another well-known marketing consultant, speaker, and educator. She is the editor of *Marketing Treasures: The Electronic Newsletter with Marketing Ideas for Information Professionals*. In her course, "Planning Library Promotion Campaigns," participants will learn what it takes to create successful library promotion campaigns, stepping through the planning stages for creating and implementing a campaign from idea conception through evaluation of results.

Greg Notess, columnist for *Online* magazine, speaker, consultant, and author of *Search Engine Showdown*, the definitive comparison of Web search engines, will be joining us from Montana where he is a reference librarian and professor at Montana State University. Greg's class, "Creating Online Tutorials in Less Than 30 Minutes," will walk participants through methods and tools for creating quick, just-in-time, tutorials for instruction of library users.

We've also contracted with SOLINET to offer three classes from their roster: "The Accidental Trainer," a course on adult education methods, "Survey Says! How to Conduct Surveys," and "Disaster Preparedness."

Other classes include Greg Bodin's "Website Usability: Making Content Easy to Find." Greg is Technology Coordinator for the National Network of Libraries of Medicine South Central Region. Greg is a well-loved instructor in his region, and participants from our region will see why. Plus they will learn the ins and outs of planning a Website usability campaign and pick up some tips on how best to design a user-centered Website.

Terri Ottosen will debut "ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers" at the joint chapter meeting. The class is an overview of Web-based genetics resources for consumers. This is the only MLA-approved class on the topic of consumer-oriented genetics reference.

Sheila Snow-Croft will offer "Public Health on the Web," a hands-on class that highlights Web resources tailored to the public health workforce.

Finally, Dale Prince will be presenting "Geeks Bearing Gifts: Unwrapping New Technology Trends." This class is an introduction to and update on today's hottest technology trends.

All classes will be offered on October 13, 2006. We will have to decide in the first week of September whether a given class has enough registrants to "make." So register early, and register for two!

Dale Prince, AHIP

Chair, SC/MAC Professional Development Committee
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**MID-ATLANTIC AND SOUTHERN CHAPTERS SELECTED TO RECEIVE
LEADERSHIP AND MANAGEMENT SECTION
CHAPTER-LEVEL LEADERSHIP EDUCATION CHALLENGE GRANT**

For the first time, two chapters, the Mid-Atlantic Chapter and the Southern Chapter, have been awarded the Chapter-Level Leadership Education Challenge Grant. The two chapters submitted a joint proposal for the continuing education workshop "How to Make a Point – Without Making an Enemy" to be offered during their combined meeting in Atlanta in October 2006. Funding for the grant is provided by the MLA Leadership and Management Section (LMS).

The interactive workshop will be lead by Lynne Waymon, communications expert, speaker, and author. Workshop attendees will participate in simulations and experiments while receiving tips, strategies and guidelines for negotiating effectively and influencing others. The need for a CE course in leadership and management was identified by both chapters in separate needs assessments. Southern Chapter President-Elect and Program Chair Priscilla Stephenson said of the award, "The Southern and Mid-Atlantic Chapters are really excited and pleased with this award, and we want to thank the Leadership and Management Section for its support of our application for the Chapter-Level Leadership Education Challenge Grant."

The award will be presented to the chapters at the LMS business meeting during the MLA annual meeting in Phoenix. LMS established the Chapter-Level Leadership Education Challenge Grant and offered it for the first time in 2003. The purpose of the grant is to promote life-long learning in leadership and management by supporting relevant professional continuing education at the MLA chapter level. The section awards two-thirds the cost of a chapter-sponsored continuing education program on a topic in leadership or management, up to a maximum of \$2,500 each year, to a chapter or group of chapters working together.

Laurie L. Thompson, AHIP
Director of Libraries
UT Southwestern Medical Center at Dallas



**ROUNDTABLE DISCUSSIONS IN ATLANTA WILL FOCUS ON HOT
TOPICS AND NETWORKING**

Thanks for the great response to the recent Roundtables Survey. We received topic suggestions and replies from 107 members of both chapters. Your input was greatly appreciated and will help the committee members in selecting topics to offer. Based on the returns, the "hottest" topic (with 80 very interested or interested responses) was (drum roll), ***What technologies would users like (or expect) for libraries to support?*** Once we develop the final list of table topics, we will be asking for your help as facilitators and recorders. Attendees will need to pre-register and indicate their preferred topics on the meeting registration form. Any comments or suggestions can be sent to Julia Shaw-Kokot, (919)-966-0952

Julia Shaw-Kokot, AHIP
Roundtable Chair, Southern Chapter/MAC Program
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Roundtable discussion at MAC's 2005 Charlottesville meeting (photo courtesy of Dan Wilson, UVA)



**MAC / MLA AND SC / MLA 2006 JOINT MEETING
CALL FOR PAPERS AND POSTERS**

A very special thank you to all our MAC Representatives to the Southern Chapter/MAC Joint Meeting in Atlanta, GA

The following MAC members have graciously offered their time and talent to work and plan with the Southern Chapter of MLA to make our 2006 meeting a success.

MAC Planning Committee:

Russet Hambrick, (NC)
Beverly Murphy, (NC)
Julia Shaw-Kokot, (NC)

Program Committee:

Melanie Norton, (NC)
Julia Shaw-Kokot, (NC) (roundtables)
Rochelle Kramer, (NC) (papers)
Contina Jones, (NC) (posters)
Beverly Murphy, (NC) (posters)
Karen Martinez, (NC) (papers)
Dan Wilson, (VA) (roundtables)
Rick Peterson, (NC) (roundtables)
Brandi Tuttle, (NC) (posters)

Exhibits/Meeting Sponsors:

Janice Kelly, (MD)

Social Events:

Shannon Jones, (VA)
Toni Yancey, (MD)

Publicity/Printing/Website/Logo:

Roger Russell, (NC)

Continuing Education:

Dale Prince, (MD)
and all MAC PDC members

Hospital Libraries Committee

Rosa Edwards, (NC)
Beth McTigue, (VA)

Research Paper/Poster Judging Committee:

Susan Nash Simpson, (NC)

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Deadlines- 15th of December, April, July, October

A H I P P O I N T S F O R
N E W S L E T T E R
B Y L I N E !

Here's your chance to amass AHIP points—
 contribute to *MacMessages*!

Linda Collins relates that a “bylined contribu-
 tion in a newsletter” is worth one point.
 “Newsletter articles written as part of com-
 mittee responsibilities are not awarded
 points.”

For further details refer to the Academy Point
 Index under “bylined contribution to a news-
 letter” at:

www.mlanet.org/academy/points2.html#authoring.

-Editor

MacMessages is now quarterly!

Please make a note on your calen-
 dar to send those newsworthy items
 in an email format to your state
 reporter when you think about it.
 Your reporter will consolidate
 those random emails into a very
 newsy article for the News From
 The States column.

Thanks again,

-Editor