

# MAC/MLA 2023 Vendor Registration and Sponsorship Opportunities

## October 15-17, 2023 | [Hotel Monaco](#) | Pittsburgh, PA

### Exhibitor schedule and Registration Information

- **Exhibits move-In:** Sunday, October 15, 2 p.m. - 5 p.m.
- **Exhibits Hours:** Sunday, October 15, 5:30 p.m. – 7:30 p.m. and Monday, October 16, 8:00 a.m. – 4:00 p.m.
- **Exhibits move-out:** anytime between Monday, October 16, 4:00 p.m. - Tuesday, October 17, 12:00 p.m.
- **Conference ends:** Tuesday, October 17, 12:00 p.m. All exhibitors are invited to stay until the end of the conference.

On Sunday, October 15, a Welcome Reception will be held in the exhibit hall. Breaks during the conference will be held either in, or near the exhibit hall to encourage exhibitor traffic. All meals and breaks provided as part of the conference are included with vendor registration. Vendor attendance at any meeting activities, such as Dine-Arounds, presentations, and poster sessions, is encouraged to network with attendees.

Conference attendees will be encouraged to participate in a passport game, where they can visit all the exhibitors to obtain stickers and enter prize drawings. The Exhibits Committee will provide exhibitors with stickers for this game during Exhibitor Setup on Sunday, Oct. 15. Prize winners will be announced at Tuesday's MAC Business Meeting & Awards Breakfast.

Exhibitors will be provided with a 6’draped table, 1 chair (a 2nd chair is available upon request), and WiFi. Meals are included. Please contact Corey Harmon at [harmong18@ecu.edu](mailto:harmong18@ecu.edu) if you anticipate needing a power strip (fees may apply).

General Exhibitor Registration: \$750.00

Additional Exhibitors: \$175.00 each

### Sponsorship Information

Sponsorship requires a separate registration and the fees are in addition to the \$750 exhibitor fee. If you plan to exhibit and sponsor, that will require registration for both events.

	Platinum	Gold	Silver
<b>Pricing</b>	<b>\$2,000.00</b>	<b>\$1,000.00</b>	<b>\$500.00</b>
<b>Pre-Conference Benefit</b>			
Priority exhibit location selection	X		
<b>On-Site Conference Marketing</b>			
Sponsor Poster Event	1 vendor		
Sponsor Breakfast	1 vendor		
Sponsor Lunch	1 vendor		
Sponsor Wifi	1 vendor		
Sponsor Keynote	2 Vendors		
Sponsor Panel	1 vendor		
4-Minute Lightning Talk	X		

2-Minute Lightning Talk		X	
Free registration for 2nd exhibitor	X		
Free PowerPoint ads	4 ads	2 ads	1 ad
Logo on meeting website and online program	Large	Medium	Small
Meeting appreciation announcement	X	X	X
Social media acknowledgement	X	X	X
<b>Post-Conference Marketing</b>			
Logo in post conference communication with attendees	Large	Medium	Small
List of registered attendees with contact information following the conference	X	X	

In addition to sponsorship, please also consider supporting MAC by:

- Donating a raffle basket to support the MAC Scholarship Fund
- Making a monetary donation to support the MAC Scholarship Fund
- Donating raffle prizes for a game where attendees visit all exhibitor tables

Thank you for considering a sponsorship opportunity at our meeting. Your support will be recognized at the MAC Business Meeting on Tuesday, October 17, 2023. Exhibitor support is a major contribution to the attendee experience and the success of our meetings.

Can't attend? Contact Corey Harmon ([harmong18@ecu.edu](mailto:harmong18@ecu.edu)) for additional options.

Registration will open soon. Please register by September 30, 2023.

For questions or comments about exhibiting at the MAC/MLA Annual Meeting, contact: Corey Harmon ([harmong18@ecu.edu](mailto:harmong18@ecu.edu)), Exhibits Committee Chair